

Register by Thursday, March 4, to be Sure of Your Vote

ESTABLISHED 1927

TEMPERATURES	Max.	Min.
Fri., Feb. 27	70	42
Sat., Feb. 28	68	43
Sun., Feb. 29	69	37
Mon., Mar. 1	68	37

Vol. XXI—No. 62

2 Sections

Drastic New Parking Act Is Effective

Many Changes Worked Out by Committee; In Force Tomorrow

New parking and traffic regulations will go into effect tomorrow following a study and report of the safety committee of the city council, announced this week by City Manager William E. Alworth.

Working within the provisions of ordinances regulating and controlling traffic on city streets and state highways the following decisions were made:

1. **PARALLEL PARKING** will be enforced on both sides of Indian avenue from Vista de Chino to the intersection of Palm Canyon drive and that the street shall be properly posted. On some parts of Indian avenue parallel and diagonal parking has been the rule. The new regulation changes this.

2. That "Park Off Pavement" signs be erected on the east side of Indian avenue from Alejo road to Baristo road. This requirement will have the effect of prohibiting parking on the east side of Indian avenue in front of the Bath House and at any other location where there is not sufficient room to park cars off the pavement.

ON THE FOLLOWING two suggestions of the safety committee, a council motion is necessary. They are: that Ramon road from Palm Canyon drive to the east boundary of the high school property be posted for a 35-mile speed zone and that this requirement be enforced. The second recommendation is that South Palm Canyon drive from Indio road to the south city limits be posted as a 35-mile speed zone and that regulation be strictly enforced.

5. Not requiring council action provides that the south side of See PARKING, Page 3

Miss McKay Is Crowned as Circus Queen

Colorful Coronation Ball Entertaining And Exciting Affair

Beautiful Marilyn McKay was officially crowned queen of Desert Circus week in an impressive ceremony at the Coronation Ball in the Wars Memorial building Saturday night.

Mayor Clarence Hyde placed the jeweled crown upon Miss McKay's lovely head in the presence of over three hundred people and Charlie Farrell placed a long ermine robe and fur cape upon the royal shoulders. The queen was attended by a court consisting of the past queens of Desert Circus Week and the other 1948 nominees for the queen's title.

Dancing and games kept the guests entertained throughout the rest of the evening. The ball was sponsored by the Business Woman's Club in conjunction with the Junior Chamber of Commerce.

Bedlam Sends Crews Out to Aid Red Cross

Organized noise and confusion broke out at 10:00 a.m. Monday morning to herald the opening of the Red Cross drive. The wailing of sirens and honking of horns was a signal to all workers to start their door-to-door canvassing of homes, hotels, and businesses.

A large kick-off breakfast was held for all workers in the Wars Memorial building at 9:15 Monday through the courtesy of the American Legion at which time Bill Gargan spoke on behalf of Clark Gable, honorary chairman, to urge whole-hearted support of the campaign. The advanced gifts committee, headed by Ernest Alsclher, reported at the breakfast that the drive was off to a good start with over \$1,000 having been collected in advance contributions. The first Villagers to make donations to the Red Cross were B. F. Shearer, Mrs. D. Arkelian, and Joe Butler, the latter on behalf of the Safeway Store.

The goal of \$12,000 is expected to be reached during the week since such enthusiastic support has already been shown. The Junior Chamber of Commerce is working to become the first organization to have 100 per cent membership in the Red Cross and according to President Don Artz this goal should be achieved

next year. Mrs. B. H. Poliak, commissioner for the Palm Springs district, will preside.

The local council is currently engaged in a campaign to raise funds for the new building.

Construction Again Tops Half Million

Year's Building Surpasses Million In First 2 Months

For the eleventh straight month building permits in the Village topped the half million mark in February with the start of construction valued at \$534,520. Most of the permits were issued for dwellings and living units.

In February, 1947, the total issued was \$216,200.

The year to date is far ahead of 1947 to the same date with a total for January and February, 1948, of \$1,145,692 in construction against a total of \$451,500 for the same months last year.

PERMITS FOR HOMES numbered 29 in February, valued at \$382,320. One apartment and one hotel were also started, boosting the total for dwelling units by \$45,000.

Five commercial buildings, \$24,700; one school, \$55,000; three swimming pools, \$16,800; alterations and additions, \$3,700 and miscellaneous permits, \$7,000, rounded out the total.

PALM SPRINGS ranked well above the national average in percentage of increase in building in January, 1948, over January, 1947.

A breakdown of building figures for the first month of the year shows the average increase in 136 California cities over the same month in 1947 was 46 per cent and for 25 leading cities in the nation, 35 per cent. In Palm Springs the increase was 160 per cent.

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Girl Scouts

Important Meeting Scheduled Thursday

Board of directors of Palm Springs Girl Scout Council will meet Thursday at 10 a.m. at the Little Scout House, Bellardo road, in an important meeting to discuss plans for the proposed new Girl Scout house.

Mrs. B. H. Poliak, commissioner for the Palm Springs district, will preside.

The local council is currently engaged in a campaign to raise funds for the new building.

C. of C. Plans Action

Decisive Meeting of Board Maps Three Courses to Keep Village in Public Eye

For the first time in three years the face of Harry Harper was missing at the offices of the Chamber of Commerce when it opened for business yesterday morning.

He was present, however, at the monthly meeting of the board of directors held yesterday at the Desert Inn when it was voted to appoint Charley Mathews, director, executive vice-president of the Chamber of Commerce until a new secretary is hired. He will work through Earl O'Day in the operation of the office.

See Parade in Comfort

Grandstand To Be Erected in Down Town Area for Saturday, March 13, Event

The Bullocks Store-Plaza section of Palm Canyon Drive today had been officially scheduled by Circus Chairman Bill Grant as the center of action in the thrilling 12th Annual Desert Circus Parade which will stretch along the main street for nearly two miles on Saturday, March 13.

At the Bullocks-Plaza location will be erected the special grandstands where several hundred comfortable seats will be provided for spectators of the parade—at a small price, to be sure.

TICKETS for these parade seats—first ever provided in such numbers for the event—are on sale at the Circus ticket booth in front of the Carnell building at Palm Canyon Drive and Andreas Road.

The grandstands will be erected on both sides of Palm Canyon

drive, with the judges' booth located between two sections of the seats.

CAMERA FANS by the dozens are expected to click their shutters and grind their movies from the sections of grandstand on the eastern side of the street since the light and photography angle will be ideal from that point. In fact, the publicity department of the Circus was acting today to reserve a portion of the grandstand for the press lensmen.

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The Desert Sun

Of Palm Springs, California

Tuesday, March 2, 1948

TEMPORARY OFFICES
174 N. Palm Canyon Dr.
(In The Center)
Business Office and Classified Ads..... 2249
Display Advertising..... 2240
News Department..... 3741

16 Pages

Single Copy 10¢

Seven File for City Council Seats

Everything In Readiness For Circus

Big Four-Day Event, Crammed With Fun Only Eight Days off

With the gala and carefree 12th annual Desert Circus only eight days away General Chairman Bill Grant today said everything is in readiness for four days of the best fun the Village has had in years.

Committee chairman who have worked weeks in putting the finishing touches on their various projects drew unstinted praise from the general chairman for their interest in making this the biggest Circus yet.

MEANWHILE, Ticket Chairman Willard Geib reported that the pasteboards were still going out fast at the Ticket booth downtown, presaging a record turnout for all the big events of the week. Sell outs were in prospect for some of them today and Villagers were urged to make their ticket arrangements at once to make certain they can get into the activities. The booth has a telephone, No. 2844, if you need information on tickets.

Although the formal schedule of the Circus begins at noon on Wednesday, March 10 with the gala luncheon and Kangaroo court at the Desert Inn, a prelude will be the colorful Mexican Fiesta at Thunderbird Ranch next Monday night, March 8. Spanish food, music and dances will combine to make this an event long to be remembered. Unique features are planned, including the building of a "Little Olivera Street," a replica of the famed Mexican quarter in Los Angeles. Frank Bogert, manager of Thunderbird Ranch, is in charge.

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CREATOR OF TARZAN—Edgar Rice Burroughs, famed author who spent week in Village, recalled his own memories of youth. (Desert Camera Shop photo.)

Tarzan's Daddy Here

Author of Famous Stories, Resting in Village, Tells Sun Reporter of His Experiences

By BILL RASHALL

I was a boy again the other day.

A dream I had cherished before I was dry behind the ears and even as a man came true.

C. of C. Ballots Must be Mailed By Tomorrow

Palm Springs business men were reminded today that tomorrow night, Wednesday, March 3, is the deadline for marking and returning the Chamber of Commerce ballot for election of 11 new members of the Board of Directors.

The ballots, mailed to all holders of business licenses within Palm Springs, carry the names of slightly more than 700 licenses, all of them eligible for places on the Chamber board under the new membership setup. Acting on a recommendation of a public meeting, the Board of Directors recently voted to extend Chamber of Commerce memberships to all holders of business licenses in the community in an effort to widen the interest in the organization's projects.

The deceased who has a host of friends in the Village and is the proprietor of a home at 1189 Tamarisk road, is survived by his wife, Ruth, and two sons, Frank J. and Charles C. Freed, both of Salt Lake City. His brother-in-law and sister, Mr. and Mrs. Frank J. Denison reside in Banning. Three grandchildren also survive.

The Freed family are pioneers in Salt Lake City and father and sons operated an automobile agency there.

Burial will be in Salt Lake City tomorrow.

Cary Grant

Film Star Will Be

Jolson's Guest Thursday

Cary Grant, one of filmland's most popular stars, will guest with Al Jolson on the Kraft Music Hall to be broadcast Thursday, from the American Legion hall at 6 p.m. Also on hand will be Oscar Levant, Lou Bring and his orchestra and chorus. This will be the second of two Jolson broadcasts emanating from Palm Springs.

Al Jolson has selected three songs for presentation on the show this week. He will begin the half-hour variety program with "Darktown Strutter's Ball." This will be followed with "By the Candlelight." Jolson will close the show with "Marquita."

Ken Carpenter announces the show.

Without a doubt several million men including those who fought in World War I and their sons who went forth to fight in World War II, will envy my experience.

I had dinner with and later exclusively interviewed none other than Edgar Rice Burroughs, creator of the world famous Tarzan of the Apes.

MAYOR HYDE'S declaration not to run was made verbally to The Desert Sun yesterday.

Councilman Turonnet issued a statement to The Sun in which he set forth:

"In order to permit prospective candidates to know my position before filing, I wish to announce that I will not be a

See ELECTION, Page 8

Income Tax Aid at El Paseo Thursday

Villagers seeking aid on their income taxes will find a deputy internal revenue collector at the El Paseo building on Thursday, March 4.

Assistance will be given and collections taken from 9 a.m. to 4 p.m.

The PUBLISHER'S Corner by OLIVER D. JAYNES

FOOTBALL FANS will be interested in getting from an authority the answer to the much-asked question: What's the matter with Pacific Coast football? We have it from Jeff Cravath, U. S. C. coach, who spoke to Rotarians, Lions, and high school students here last week. He gave several reasons.

Pacific Coast teams can't expect to measure up to Big 9 colleges when entrance requirements and the methods allowed in obtaining good players are so different. All high school graduates are admitted to the Big 9 schools whereas in California the entrance requirements to the big universities are so high that many of the best football players must go to junior colleges or smaller schools. Pacific Coast Conference members are greatly handicapped in getting good players by the Atherton rules which prohibit anyone in the athletic departments from talking with—or even writing to—prospective players. They must depend entirely on alumni to get athletes.

Coast football players aren't tough enough, in the opinion of Coach Cravath. The best players, he says, are kids who have not been spoiled as a youth. The U. S. C. mentor says that he can't make good grid players out of gentlemen—but that he can make gentlemen out of good football players.

NOTRE DAME'S FIRST TEAM of last season could have beaten any college team in the nation, including Michigan, in Cravath's opinion. He doesn't think that Michigan could have stood up against the great Irish line.

Looking forward to prospects next fall, Cravath rated California as the likely champion, with Oregon the dark horse. He said his team and U.C.L.A. would likely be fighting for third and fourth place. But no matter what team comes out on top, they're due for a beating in the Rose Bowl, Cravath said.

We agree with Jeff Cravath that coast conference rules are made up by men who don't know much about—and have never played—football. Athletic directors should be made faculty members and be allowed to draw up set of rules. They would be more satisfied to abide by those rules and football in California would be benefitted tremendously.

UNDER THE CIRCUMSTANCES it must seem clear enough to all football fans by this time that the Pacific Coast Conference made a big mistake in making an exclusive deal with the Big 9 for the Rose Bowl classic. Until conditions are more favorable and equitable, it looks like it's going to be "no contest" in Pasadena on New Year's day for the next few years—while other bowl games throughout the country get the spotlight.

JAYNO TELLS ALL

Just for fun the large and the small of it, Ernie Potts and Nel Hees were being photographed on the stuffed bronco available for that purpose on the highway between the Village and Cathedral City . . . As they dismounted young actor Tom Drake approached to take his turn on the dangerous looking beast . . .

Merry Affair
Fetes Visitars
From VirginiaMrs. Fox of Redlands
Hostess at Tennis Club
Reception for Friends

Mrs. Robert Fox of Redlands was hostess to over sixty of her Palm Springs and Redlands friends at a cocktail soiree on Sunday. She entertained in the Lanai Room of the Tennis Club in honor of Mr. and Mrs. Walter Fox of Round Hill, Virginia, who are now vacationing in the Village at the Racquet Club.

The Redlands guests included Mr. and Mrs. John Scott Burns, Mr. and Mrs. Earl Finch, Mr. and Mrs. Milton Brown, Jr., Dr. and Mrs. William C. Miller, and Mrs. Henry T. Johnson.

Other guests were Mr. and Mrs. L. L. Moore, Mr. and Mrs. J. R. Riley, Brigadier General and Mrs. W. J. Morrissey, Mr. and Mrs. Lee T. Ross, Mrs. Edward Burke, Mr. Richard Taylor, and Robert Rives.

Cahuilla Chapter,
DAR, Thursday

The Cahuilla Chapter of the Daughters of the American Revolution, will hold their monthly meeting Thursday, March 4, at 2 o'clock, at the home of Mrs. Wm. Musladin, 1420 Calle Palo Fierro. All prospective members and guests are cordially invited.

NOTICE

The lady who's mother [with injured back] I assisted to board a 5:15 Los Angeles bus Feb. 14 please contact me at bus depot.

IMPORTANT!

R. Dunlap
Agent

Las Palmas Estate

Modern, well built, ranch type home. Three bedrooms, 2 tile baths, maid's room and bath, living room, dining room, tile kitchen, 2-car garage. Lot beautifully landscaped. Furnished in excellent taste. By appointment only.

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BRAND NEW
8-UNIT APARTMENT

COMPLETELY AND TASTEFULLY FURNISHED
ALL WITH KITCHENS

LANDSCAPED - PAVED DRIVEWAYS

SITUATED ON 1 1/2 ACRE OF LAND
SUFFICIENT FOR 12 MORE UNITS

IN THE DUDE RANCH AREA

MORE SUNSHINE

A Bargain at
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TERMS

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Dial 2721—Then Ask for 1112
Ask for

HARRY HOLT, Vice-President-General Manager

Social ACTIVITIES

By NANCY DALE JAYNES

Racquet Club
Scene of Gay
Dinner PartyMr. and Mrs. Leval
Hosts to Friends
At Lovely Affair

Thursday evening the Racquet Club was the scene of an exceptionally lovely dinner party hosted by Mr. and Mrs. Fernand Leval of New York.

Their guests included Mr. and Mrs. Sam Goldsmith, Percy and Charles Mendelson, Mr. and Mrs. Murray Rosenberg, Justin Johnstone Wanger, Irving Florsheim, Mr. and Mrs. Bertrand Goldberg, Mr. and Mrs. Lester Selig, Dorothy Gray, Rose Mints, Mariedna Borden, and Don Stralem.

It occurs to us that one of the things that detracts from the charm that the Village should have, is the unattractive signs that too many people have posted around their property warning trespassers "KEEP OUT", PRIVATE PROPERTY", etc. . . . Perhaps we should crusade instead for a city park so that picnickers won't choose our front yards for luncheon sites . . .

While at the Desert Inn over the weekend Mary Lou and Russell Garner entertained the William Maloufs and the Kenneth Kirks for dinner Friday night.

The Garners are building an extremely modern home which is nearing completion in Desert Palms Estates. . . . Ernest Lehmann poured cocktails to a group of friends on Thursday evening. . . . The Fred Markhams recently returned from San Francisco where they got their first glimpse of new grandchild Charles Henry Markham IV. . . . Charles Henry III is a medical student there. . . . Diane and Nancy Pelton were with their parents, the George Peltons, over the weekend spending most of their time riding the trails. . . . The Channing Wells are now hosts to the Fred Johnsons of La Jolla. . . .

Circus Week deputies were being photoed with Jimmy Durante after the lovely luncheon given for them at Wonder Palm hotel under the sponsorship of the Business Woman's Club. . . . Highlight of the beautiful buffet table there is an ice pig which the chef carves. . . . Fred Clatsworthy and his sister Barbara Farr of Los Angeles spent a delightful weekend recently with their parents, the Fred Payne Clatsworthys. . . .

Queen Marilyn McKay and Ernie Flatt were a very smooth dancing team at the Coronation ball Saturday night with Mar-

This Happens
Only Once in
Every 4 Years

Mrs. James Ramsey will have to wait four more years before she will celebrate her birth anniversary again. She was born on February 29.

The celebration took the form of a quiet family party at her home attended by her husband, her daughter and husband Don Behnke and grandchild Doris.

Mr. and Mrs. James Ramsey came to the desert three years ago from Portland, Indiana and settled at Rancho Mirage where her husband is engaged in the construction business.

Others hosting large parties during the week were Don Stralem of New York who entertained twenty guests for dinner on Friday night, Mr. and Mrs. Channing Wells who hosted a dinner party for fourteen, Mr. and Mrs. Frank Sinatra, Mr. and Mrs. Tom May, Mr. and Mrs. Ernest Alscher, and Dr. and Mrs. James B. Oliver.

Director of Photography with Twentieth Century Fox and MGM studios, he remembered coming to Palm Springs on location with a motion picture troupe.

"There were no paved highways," he said, "and we all had to make the trip from the railway station to the Nellie's boarding house in a buckboard."

Both he and his wife expect to leave shortly for the Philippine Islands where Mr. de Vinna will be associated with the United Philippine Artists, a motion picture concern.

lyn looking especially pretty for the ceremony. . . . Joan Crawford being joined at the Racquet Club by her current flame Greg Bautzer. . . . There too are the David Smart of New York City, publisher of Esquire and Coronet magazines. . . . Author of Tarzan stories, Edgar Rice Burroughs and his daughter Joanne Pierce on the tennis courts. . . . David Niven there with his pretty bride. . . .

That's all for now except for a reminder that the Kramer-Riggs tennis matches being sponsored by the Junior Chamber of Commerce are being played Sunday at the Tennis Club and tickets should be purchased in advance since all seats are reserved.

It was suggested by the women members of the hospital board that since it to be a birthday party, many local people would like to send a birthday remembrance. For their convenience, the following things are urgently needed: ashtrays, small wastebaskets, rubber soap dishes, teaspoons, cups saucers, plastic mugs for toothbrushing and one ironing board.

Office employees at the city hall held a surprise party at the home of Kathryn Louis Wednesday night in honor of Miss Louis and Anna Gonzales.

The occasion marked the departure of Miss Louis and Anna Gonzales from city employ, the former moving to the Palm Springs Community Hospital and the latter to the clerkship at the City and Justice of Peace court here.

Present at the party were: Mary Austin, Helen Hebercet, Barbara Bruton, Louise Hennes, Vera Brown, Mary Gene Murtagh, Kathryn Greaves and Marge Hyde.

Almond trees provide a tasty food and one of the most deadly chemicals. The oil of the bitter almond contains deadly hydrocyanic (or prussic) acid.

We should feed the starving Indians in the southwest before attempting to feed Europe. — Senator Hugh Butler, Nebraska Republican.

New Ranch-Type Home
Three bedrooms, two baths. Spacious living room with large fireplace. Lots of tile in kitchen and baths. Exceptionally large lot in fine neighborhood. Outstanding value at

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Easy Terms Can Be
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Shown Any Time

Saturday Night
Frolic at Club
Is Gala EventNew Faces Is Merry
Strong Enjoying
Dining and Dancing

New faces from many places added their laughter and gaiety to the Saturday night frolics at the Tennis Club. Mrs. Perry Johnson was hostess to a large group of Angelinos: Mrs. Hugo Kersten, Mrs. Bernard Rand, Mr. and Mrs. Richard Rand, Mr. Al Kersten, Mr. George Baldwin and his daughter, Barbara, Mrs. Charles Baldwin, and Mrs. Mrs. Redlanders charming daughter, Gail.

Redlanders Mr. and Mrs. Joseph Ciano entertained Judge and Mrs. George Dockweiler, Mr. and Mrs. Joe Mazzotta, Dr. and Mrs. Charles Clegg, and Mr. and Mrs. Malcolm Chalmers.

A group of ranch-owners living between the Village and Indio gathered as the guests of Mr. and Mrs. C. T. Williamson of Phalanx, New Jersey. They were Mr. and Mrs. Douglas Waldron, Mr. and Mrs. Ward Grant, Mr. and Mrs. Jack Jenkins, Mr. and Mrs. Drexel Cooper, and Mr. and Mrs. William Cook.

Mr. and Mrs. James S. Kemper gave a small dinner party that included Mr. and Mrs. Joseph E. Mangus of Chicago, Mrs. Lolita Armour Wilder of Santa Barbara, and Mr. and Mrs. Hathaway Kemper.

The guest of honor did the entertaining with musical numbers including solos by the Rev. James Blackstone, Jr., and numbers by a quartet composed of Messrs. Roger Williams, Merrill Crockett, Harry Harper and Bill Lux.

Accompanists were Mrs. William Lux and Mrs. Claude Freeman.

Community singing preceded motion pictures of the Hawaiian Islands taken by Mr. Brainard.

Guests from other chapters were: Messrs. and Mrs. Julian Hayden, AV, Estes Park, Colo.; Alex Kramer, AG, Harrington, Wash.; S. G. Gill, A. Mt. Pleasant, Utah; Ralph Stewart, G, Seattle, Wash.; Arthur Peterson, AK, Pocatello, Idaho; Miss Mildred Gavins, DA, Denver, Colo.; Mrs. Gladys C. Nichols, BQ, Wilmar, Minn.; Mrs. E. E. Waddell, Los Angeles, and Lisk R. Morehouse, father of Mrs. Gordon Feekings who is president of Chapter KV.

Also at the Manor are Mr. and Mrs. Harold Rosenberg of Chicago who will be here until the end of the season. Mr. Rosenberg is the publisher of a number of trade magazines.

Mr. and Mrs. Abe Parker of San Jose and their daughter Mrs. John Knight of Glendale were among the recent visitors at Chuckawalla.

Stamp Club

Village Philatelists

Plan Organization

Formation of a stamp club in Palm Springs is planned and all interested in the organization are urged to contact Lloyd Mason Smith at the Desert Museum or write G. F. Miller at Post Office Box 1065, Palm Springs.

The local club will be formed as soon as sufficient number here have indicated their interest, the backers said.

Rolls may be freshened by sprinkling them lightly with water, putting them in a paper bag and heating them this way in a moderate oven.

For EASTER

A VARIETY OF COLORFUL
POTTED PLANTS—
PANSIES

EASTER LILIES for EASTER

All at a Price You Can Pay

DESERT NURSERY

CATHEDRAL CITY

Do You Want to Live Near the
Home of Bob Hope or
Carmen Miranda?

Then Here Is Your Chance—

Beautiful new unfurnished 3-bedroom, 2-bath home with panel ray heat, fireplace, tile shower, carport and sundeck. Stucco construction with tile roof. There is 1600 square feet of floor space in the house, including porch and patio. Lovely view of Desert and Mountains.

Total Price . . . \$18,750—Terms

HAROLD HICKS, Real Estate

PHONES 2736 and 6711

or See Your Broker

Doing the Village

with
Moya Henderson

A mad whirl of pre-Desert Circus activities were launched last week which will continue until after the last dance is done on Saturday, the 13th of March. The twenty-five lovely deputies, who'll assist at all the affairs met with High Sheriff Kenny Paul for instructions at a Doll House luncheon Wednesday afternoon. The gals spent the rest of the afternoon posing for photographers.

On Friday, the deputies, Desert Circus Queen Marilyn McKay and her court and the past queens were the guests of Esther McGee of Wonder Date Palms at a gala buffet luncheon in the patio. Jimmy Durante obligingly came out of his cottage to be photographed with the girls. Saturday night he first coronation dance in the history of Circus was held at the War Memorial building under the auspices of the Business Women's Club and the Junior Chamber of Commerce. A goodly crowd was in attendance to witness the crowning of Marilyn McKay by Mayor Clarence Hyde.

The Los Compadres had a busy week too with a dance on Tuesday night at the Legion Hall and a moonlight ride (sans moon) on Thursday. Jane and Earl Neel entertained friends for cocktails before the dance and every one had such a good time they almost forgot to move on to Belardo street. Among those munching peanuts and pop corn were Willie Alexander, and Dean Thomas, Corinne and Cliff Campbell, Alice and Joe Butler, Dottie and Jack Gorham, and Alice and Earl Hough.

Following the ride on Thursday evening some of the more energetic lads and lassies stopped in at the Stables for a square dance or two. Mary and Phil Delano, Joe and Alice Butler, and Jane and Earl Neel were tripping the light fantastic. Fay Neal and Milt Hicks ended up there after doing the Jolson broadcast and dinner at the Doll House. Helen and Jack Kenaston were initiated to the intricacies of the Texas star. Entering late after an evening of fun were the Jack Schnippers, George Olivers and Grace Ruth with Jack, Grace and Winnie Oliver's mother, Mrs. Lucy Hoffman. The party was in celebration of Mrs. Hoffman's seventy-fourth birthday and commenced with a birthday dinner at the Doll House. Also in the group were Mrs. Hoffman's nephew and his wife, the Willard Hoffmans, of Corning, New York. Mrs. Hoffman was again feted at a dinner party on Sunday evening at the home of Mr. and Mrs. George Oliver. Besides her family there were the King Gillets, Georgiana and Siegel Raymond, Jessie Coleman, Mrs. Edna Herbaugh, Harold Walcot and Dickie Schnipper to wish the honoree many happy returns.

Tuesday was a partying night at the Doll House. Also celebrating her birthday that evening was Berniece La Frantz and ably

See DOING THE VILLAGE, Pg. 3

Watch for . . .

Opening

OF THE

Desertier Shop

Formerly Fulton's in the Oasis Hotel

Palm Springs' Newest Shop

Palm Springs' Newest Stock

Featuring . . .

LADIES'

SPORTS WEAR

and

COTTONS

Opening Mar. 6th

Live Models Will Be On Parade in the
Windows Saturday From 4 to 6 P. M.

MANAGERS . . . Phyllis Fulton and
Marjorie Mueller.

W. H. Daniels Buys Estate in Rancho Mirage

William Henry Daniels, director of photography for Mark Hellinger Production in the filming of "The Naked City" and now engaged in shooting a Deanna Durbin picture, has purchased an estate at Rancho Mirage and plans to build a home there as soon as possible.

Well known in the film capital, he was for a number of years director of photography at the Metro-Goldwyn Mayer's studio in Culver City.

Radio Log

KCMJ

Dial 1340

COLUMBIA, NETWORK

MONDAY-THROUGH-FRIDAY DAYTIME FEATURES

6:45—Okla. Roundup	11:45—Rose of Dreams
7:00—Morning Headlines	12:00—Dble. or Nothing
7:02—Sundialers Club	12:30—K. Manning, news
7:30—Bob Garred, news	12:45—The Vocal Line
7:45—Fred Beck	1:00—Marine Band (M)
8:00—Arthur Godfrey	1:25—Roland Valle News
8:30—Grand Slam	3:45—Music Just Music
8:45—Rosemary (M)	3:55—Your Security (T)
9:00—W. Warren, news	Dick Joy News (except M)
9:15—Aunt Jenny	1:30—Concert Master (M. W. F.)
9:30—Helen Trent	1:30—Decision Now (T)
9:45—Our Gal Sunday	1:30—Masterworks (Th)
10:00—Big Sister	1:45—P.S. High School
10:15—Ma Perkins	(Tues. only)
10:30—Young Dr. Malone	2:00—School of the Air
10:45—Guiding Light	2:30—Houseparty
11:00—2nd Mrs. Burton	5:00—F. Pg. Features
11:15—Perry Mason	5:15—Roland Valle, spk
11:30—Notes for the Day	5:25—Song of the Day
	5:30—Collingwood, news
	5:45—Bob Garred, news
	5:55—Bill Henry

EVENING HIGHLIGHTS (For Other Days See Friday's Paper)

Tuesday	Wednesday	Thursday
6:00—Designs in Music	6:00—Mark Warnow	6:00—Dick Haymes
6:15—Keyboard Artistry	6:30—Romance	6:30—Crime Photogphr.
6:30—Christopher Wells	7:00—The Saint	7:00—Readers Digest
7:00—Here's to Veterans	7:30—The Whistler	7:30—First Nighter
7:15—Back Page Feat.	8:00—L. Thomas, news	8:00—L. Thomas, news
7:30—Mod. Conct. Hall	8:15—J. Smith Show	8:15—J. Smith Show
8:00—L. Thomas, news	8:30—Mr. Keen	8:30—Mr. Keen
8:15—Joel Smith Show	8:55—Frank Goss, news	9:00—FBI Peace - War
8:30—Mr. & Mrs. North	9:00—Proudly We Hall	8:55—F. Goss, news
8:55—F. Goss, news	9:30—Club 15—Crosby	9:30—Club 15—Crosby
9:00—Big Town	9:45—E. R. Murrow, news	9:45—Ed Murrow, news
9:30—Club 15—Crosby	10:00—C. Huntley, news	10:00—C. Huntley, news
9:45—E. Murrow, news	10:15—Say It With Poetry	10:15—Vets. Adm. Rpts.
10:00—C. Huntley, news	10:30—Music for Party	10:30—Music for Party
10:15—Cong. Phillips	12:00—Hal Davis, news	12:00—Hal Davis, news
10:30—Music for Party		
12:00—Hal Davis, news		

Firecliff LODGE

Is Open for Your Pleasure

Fun . . . rest . . . relaxation . . . deep in the kind of comfort you've dreamed about. That's your holiday at Firecliff Lodge, now formally open at wonderful Palm Desert adjoining fabulous Shadow Mountain Club. Park Avenue accommodations amidst desert pleasures. Food, but ah, such food. Come as you are for a day, a week or more! Accommodations for every need—bungalows . . . suites . . . single rooms. Rates from \$10 Double. European Plan.

Dining Room Service by Reservation INDIO

LUNCHEON

DINNER

12 'till 2 P. M.

6:30 'till 8 P. M.

Palm Desert

Smartest Address in the American Desert

NEW F.H.A. HOMES AT DOS PALMAS ESTATES

NOW SELLING AT THE AMAZING LOW PRICE OF

\$4350

COMPLETE WITH HOUSE AND LARGE LOT

600 sq. ft., Living Room, Kitchen, Dinette, Bedroom, and Bath

These sturdy, fireproof Behling built homes have six-inch solid walls of cinder concrete reinforced with steel with cinder insulation on roof. Houses are plastered, painted inside and out, plumbing and fixtures installed, copper pipes. They are completely finished and include electric wall heater, hot water heater, wardrobe closet, screened windows, paved driveway and septic tank. Natural gas will be available. Plenty of water, low water rate.

\$3000—10-YR. F.H.A. TITLE 1 LOAN AVAILABLE.
MONTHLY PYMT. APPROX. \$40. INC. TAXES & INS.

BEST BUY ON THE DESERT

A FEW HOMES LEFT — ACT QUICKLY

STRONG & DICKINSON, Developers

H. T. MUZZY, Sales Manager

TRACT OFFICE COR. DILLON RD. AND PALM DR.

North on Indian to Garnet, Thence North and East 4 Miles

Sports

Indians Roll Over San Jacinto, Now In 3rd Place Tie

Palm Springs Indians got on the sunny side of the .500 mark last Friday night when they withstood a San Jacinto challenge in the second half and finished on the long end of a 64 to 44 score.

The Indians, playing without their star center, Eddie Weiss, who was recently injured and out for the season, held a 29-9 lead at half time.

IN THE SECOND HALF San Jacinto rolled up 35 points but the Indians matched that and finished 20 points to the good. The Palm Springs Bs bowed to San Jacinto Bs 35 to 60 as the latter continued their unbeaten way and cinched the B title.

Lopez, at guard for Palm Springs took the absent Weiss' place as high scorer, rolling in 17 points and Styers, who started at center, tallied 11. Doro hung up 9 points and Blackhart, who went in as forward accounted for 10 with Simpson, another forward replacement, tallying 9.

THE INDIANS' victory put them into a three-way tie for third place in the loop with one game to go.

Friday night's Varsity box score:

Palm Springs 64 San Jacinto 44

Pierre, 3 F. Tucker, 18
Gilbert, 5 F. Brittain, 9
Styers, 11 C. Mares, 3
Doro, 9 G. Goodwin, 3
Lopez, 17 G. Martinez, 9

Scoring substitutes — Palm Springs, Simpson, 9; Blackhart, 12. San Jacinto, Osborn, 9; Teller, 2.

Half time score — Palm Springs, 29; San Jacinto, 9.

From Page One—MORE ABOUT

Parking . . .

Arenas road between Palm Canyon drive and Belardo road be posted for "Parallel Parking."

6. That the south side of Arenas road between Palm Canyon drive and Indian avenue be posted "No Parking at Any Time."

7. That on the north side of Arenas road, a red "No Parking" zone be established for a distance of approximately 20-feet east of Palm Canyon drive.

8. THAT PARALLEL PARKING be required and enforced on both sides of Palm Canyon drive from the north city limits to Indio road and that the street be properly posted with special study and consideration at the Pacific building and El Paseo building.

At a meeting to be called later the committee is expected to study the following recommendations:

1. Prohibition of parking in front of the California Power Company building on Andreas road.

2. ESTABLISHMENT of a red "No Parking" zone on the west side of Indian avenue north of Andreas road in front of the employment office.

3. An official passenger loading zone for Hotel The Oasis on Tahquitz drive west of Palm Canyon drive.

4. Elimination of the bus and taxi-stand on the west side of Palm Canyon drive north of the Desert Inn driveway. The Citizen's bus and the taxies would be accommodated in an enlarged red "No Parking" zone which would be an extension of the red zone at the fire hydrant in front of the Sweet Shop immediately south of the Desert Inn driveway.

The Council's safety committee is composed of the following members: Chairman Charley Farrell and two members, Armand Turonnet and Tom Kiely. Present at the meeting were Assistant City Attorney Warren Slaughter, City Engineer George Minturn and City Manager William E. Alworth.

From Page 2 — MORE ABOUT

Doing the Village . . .

here in our Village every day, this is it, this match is the tops. Four outstanding players, Seguro and Pails plus Riggs and Kramer, both world champions is something you don't come by often so get your tickets early at the Club or at that convenient booth in front of the bank.

**Hits Tree and
Goes to Jail**

John Laverne, 41, 501 East Andreas road, was lodged in the City Jail early Sunday morning, charged with the operation of an automobile while under the influence of intoxicating liquor.

His arrest at 2:30 a. m. Sunday by officer Jim Maynard followed the collision of Laverne's automobile with a tree at the corner of Andreas road and Indian avenue.

AFL's chief task in 1948 will be to oust the present standpat Congress.—William Green, president, AFL

The Standings

RIVERSIDE COUNTY LEAGUE

	P	W	L	Pct
Beaumont	7	7	7	1000
Hemet	8	5	3	625
Palm Springs	7	4	3	571
Banning	7	4	3	571
Perris	7	4	3	571
Elsinore	7	3	4	428
Sherman	7	3	4	428
Coachella	7	2	5	285
San Jacinto	7	0	7	000

Results Last Week

Palm Spring	64	San Jacinto	44
Sherman	42	Elsinore	38
Perris	73	Coachella	48
Banning	40	Hemet	37

Games This Week

Perris	at Palm Springs
Banning	at Coachella
Sherman	at Beaumont
San Jacinto	at Elsinore

Palm Springs Has Chance to Finish In Second Place

Palm Springs Indians got on the sunny side of the .500 mark last Friday night when they withstood a San Jacinto challenge in the second half and finished on the long end of a 64 to 44 score.

The Indians, playing without their star center, Eddie Weiss, who was recently injured and out for the season, held a 29-9 lead at half time.

Perris, at guard for Palm Springs took the absent Weiss' place as high scorer, rolling in 17 points and Styers, who started at center, tallied 11. Doro hung up 9 points and Blackhart, who went in as forward accounted for 10 with Simpson, another forward replacement, tallying 9.

Following their appearance at the Tennis club next Sunday the pro netters will make their last southland appearance for a long time at San Diego. They will then go to South America and later Europe with Jack Harris, manager.

Kramer and Riggs will meet in singles matches and then team up with Pancho Segura and Dinn Pails, South American and Australian champs respectively, in doubles. Pails and Segura will also meet in singles, providing three big matches for local fans.

Interest in the afternoon is high and many clubs and guest ranches have taken blocks of seats for their guests. Individual sales are setting new records. Many motion picture stars have signified their intention of being there.

Ticket sales over the telephone are numerous. Seats are being re-served on phone calls at the Tennis club with reservations being picked up as soon as possible.

Palm

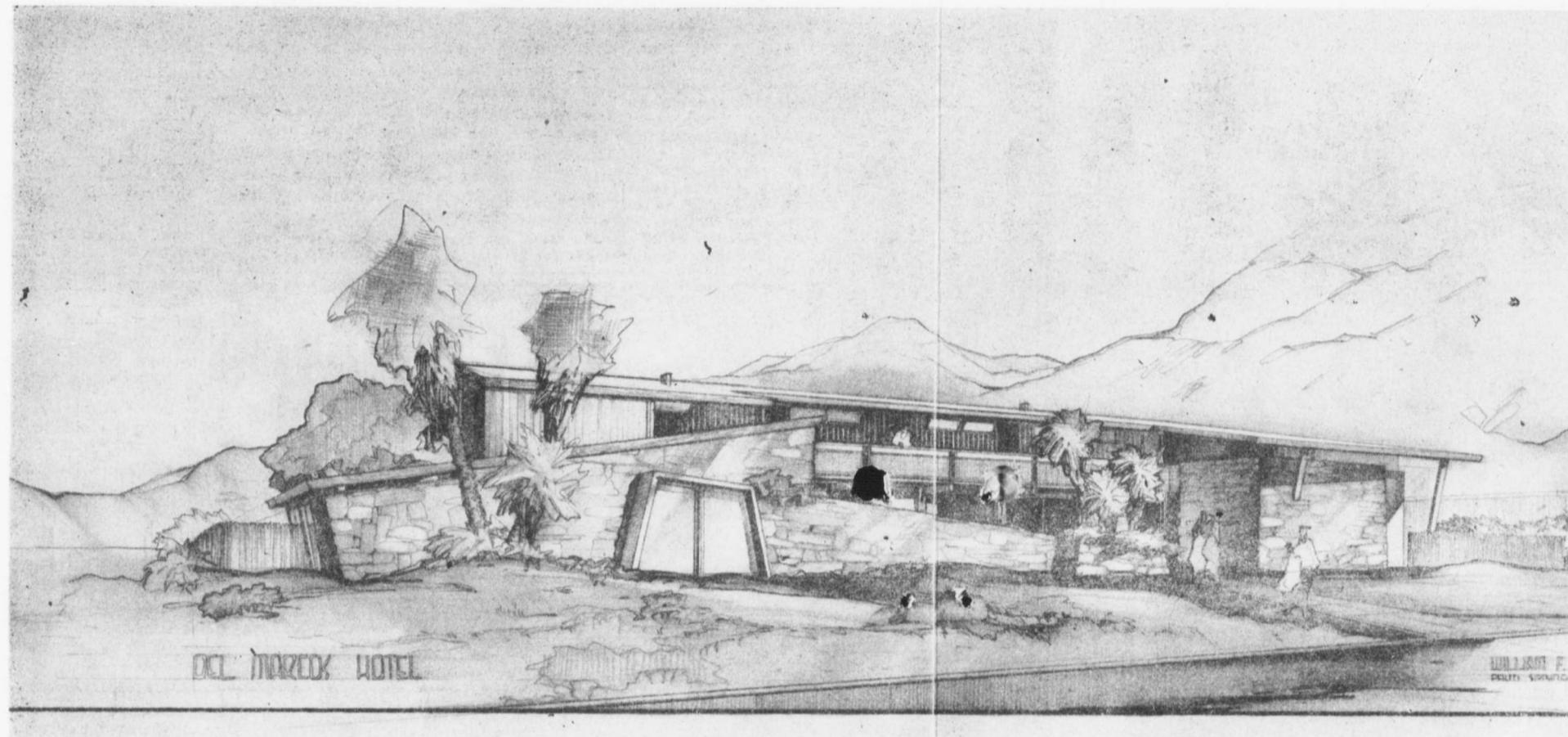
Welcome -- PALM SPRINGS NEWEST APARTMENT HOTEL -- HOTEL DE

Modern as tomorrow—Sparkling as a desert morning—new as now—These are the thoughts that run through one's mind as he sees the new Hotel Del Marcos Apartments for the first time. Here one finds a new theme—a new and modern idea—combining an age old use of native rock with the most ultra in newly designed and manufactured ideas for fine living. Glass, metal, wire, redwood, concrete, rock, and air conditioning—thermostatically controlled—they all mix—and mix well in this fashionable, swank new resort hotel.



THE DINING AREA—Part of living room, and set off from the kitchen by folding doors, is a table of mahogany and metal to be used for dining, playing cards or writing, with comfortable side chairs provided. This is set on a practical free-form design cork flooring.

One must visit and see the new Hotel Del Marcos Apartments in order to appreciate this new resort fully. The desire on the part of the owner, builders, and decorators to create an estate—and the fine living an estate provides, was realized. Here one finds something different in desert living. Located in a quiet restful area, but a few moments off busy South Palm Canyon Drive, it provides luxurious comforts on every hand. Private entrances are found to each apartment and room. In addition to the beautiful pool are seen sun decks covering one entire upstairs wing—individual patios for dining and relaxing, and modern kitchens in each apartment. Every convenience is found.



Here is seen a front elevation of the new Hotel Del Marcos Apartments from the pen of its architect, Wm. F. Cody, A. I. A., odd, interesting, different because it is modern—it attracts the viewer immediately, for its beauty is instantly recognized. Walls of brown native stone, set off by redwood, white gleaming roofs, and glass on every side, gleam in the

desert sunlight. An imposing modern-designed structure it blends naturally with its desert and mountain background. Palms and native plants adorn and add to the beautiful landscaping. The new structure is located west of the Del Tahquitz Hotel in the fashionable Tennis Club area of West Baristo Road at the corner of Belardo Road.

So many attractions in the building line are to be found in the new resort—they deserve a special mention. Included are novel attractions added by each contractor and subcontractor, in fact each and every artisan and craftsman on the inspiring work. In part they are, especially insulated heat resistant tropical roofs by Perry Sanders, the latest patented dexotex rubber walking mats by Fox & Co., notably the prize winning lamps and chairs among the attractive interior designs and decorations by Emily Laser and her associates, specially designed furniture by the Lanai Shop, painting and decorating by Andre, the Decorator,

special insulation by the L. A. Lathing Co., novel tile treatment by the Tiling Service, Inc.

Of course the architect's striking and startling designs were carefully and expertly executed by the builder and general contractor, R. H. Grant Co., outstanding contributions were made in their line by each of the other sub-contractors: Maurice Libott, the Custom Built Shower Door Co., Smith Grubbs Flooring Co., the Palm Springs Mirror and Glass Shop, and the Allen Bros., Los Angeles Wholesale Linen Suppliers.

R. H. GRANT Construction Co.

GENERAL CONTRACTORS AND BUILDERS
OF THE HOTEL DEL MARCOS APARTMENTS
170 West Amado Road — Phone 7252

L. A. LATHING CO.

FRED HATHAWAY, Manager
Metal Lath - Metal Furring - All Types of Lathing and Insulation
699 South Palm Canyon Drive — Phone 3699

PERRY F. SANDERS

ROOFING CONTRACTOR
Tropi-Cool Patented Roofs Franchise Dealer
360 Avenida Moraga — Phone 7674

FOX & CO.

Insulation - Weather Stripping - Dexotex Rubber Walking Decks
334 Sierra Way, SAN BERNARDINO — Phone San Bernardino 812252

EMILY LASER

INTERIOR DECORATOR

457 North Palm Canyon Drive

Custom Built Furniture Designed and Built by the

LANAI SHOP

WM. F. CODY, A. I. A.

ARCHITECT

140 East Tahquitz Drive

TILING SERVICE, Inc.

TILE AND MARBLE CONTRACTORS
PALM SPRINGS — Phone 2759 — LOS ANGELES

ANDRE THE DECORATOR & CO.

ANDRE NISSON—PAINTING AND DECORATING
551 South Calle Santa Rosa — Phone 6854

DESERT CONSTRUCTION CO.

Concrete Construction - General Contracting - Steel Stud Construction
699 South Palm Canyon Drive — Phone 3699

PALM SPRINGS PLUMBING CO.

PLUMBING CONTRACTORS—OSCAR MANDINACH
220 North Indian Avenue — Phone 6704

SITTING
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Springs
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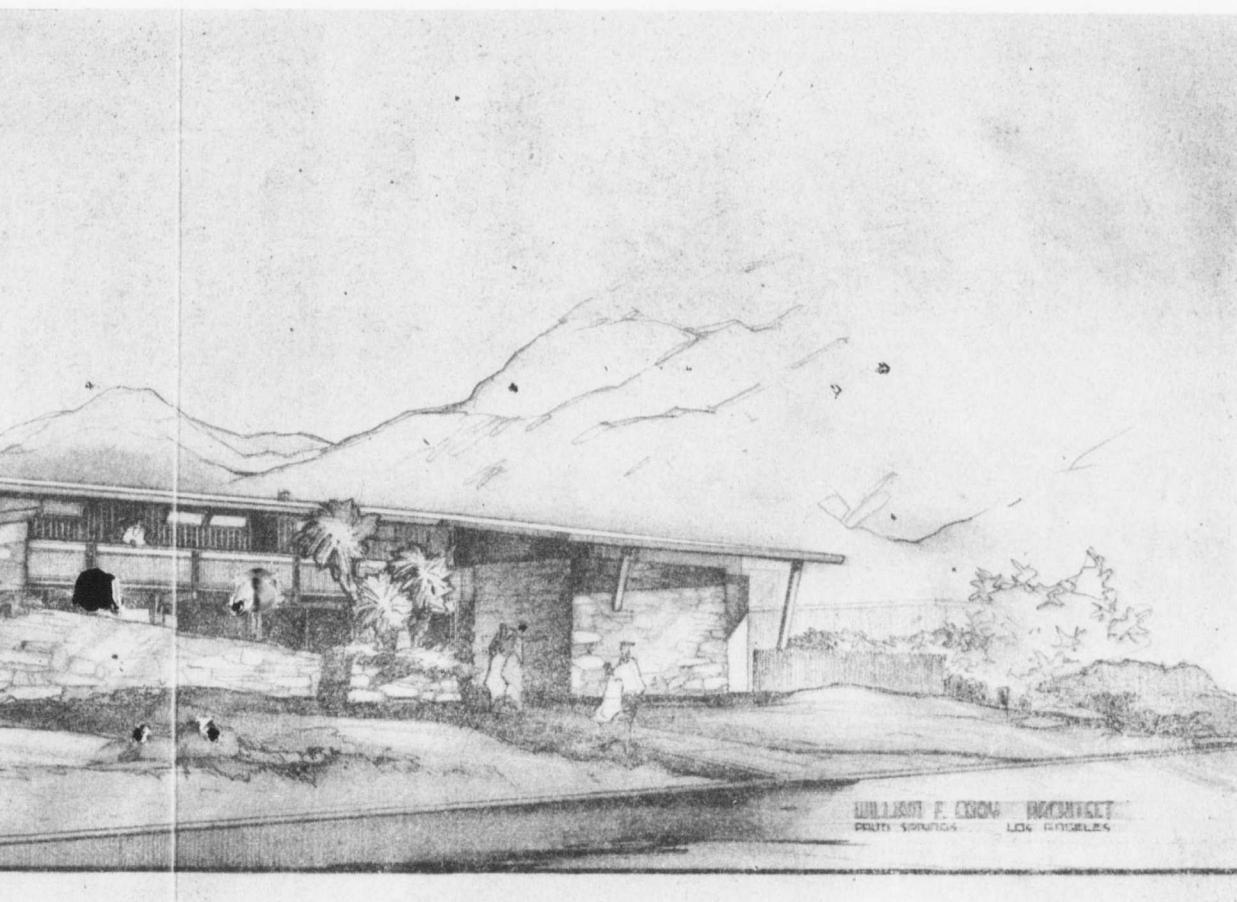
501 Fifth

Air Conditioning
850

CUSTOM

1400 East

S NEWEST And Most ULTRA--- HOTEL DEL MARCOS -APARTMENTS-



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the L. A. Lathing Co., novel tile treatment by the

architect's striking and startling designs were carefully executed by the builder and general contractor, R. H. Contributions were made in their line by each contractors: Maurice Libott, the Custom Built Shower Cubbs Flooring Co., the Palm Springs Mirror and Glass Bros., Los Angeles Wholesale Linen Suppliers.

Designed by William F. Cody, A. I. A., and built by the R.H. Grant Construction Co. of this city—for the owner, Mr. Sam W. Marcus, this newest and one of the most attractive of the many lush new resorts built here this season will be officially opened this week-end. A handsome two storied structure, built and ranged around a sparkling blue swimming pool, it is designed for ideal desert living at its best. Privacy is provided with all apartments and hotel rooms looking out onto the pool—around which most of the guests' life revolves—yet a welcome air attracts the visitor at the first sight of the new apartments.



SITTING-SLEEPING ROOM—Comfort, space, color, design—all form a composite picture for discriminating vacationists in Palm Springs. Hidden luxury is found, with Seelye box springs and mattresses that glide away and out of sight under special headboards that contain drawers and storage space. Martine designed lounge chairs are seen in every room.

Gracious management of the fine new apartments is assured by the announcement by the owner, Mr. Marcus, that Miss Elizabeth Woods is to be the manager. She is a Villager—a long time resident here—with many friends both in Palm Springs and throughout the Southland. The suites provided include from one to four-room accommodations with kitchens—or hotel rooms without kitchen accommodations if desired. The luxurious modern interiors of the rooms attract one inside immediately. The apartments' many attractions leave one with a sense of satisfaction—they are pleasing and most compelling throughout.

SHES AT THE TIME OF YOUR OPENING ---

S SERVICE, Inc.
ID MARBLE CONTRACTORS
Phone 2759 LOS ANGELES

THE DECORATOR & CO.
PAINTING AND DECORATING
Calle Santa Rosa—Phone 6854

CONSTRUCTION CO.
General Contracting - Steel Stud Construction
Palm Canyon Drive—Phone 3699

RINGS, PLUMBING CO.
TRACTORS—OSCAR MANDINACH
Indian Avenue—Phone 6704

FLETCHER PLANING MILL
MILL WORK OF ALL KINDS
501 Fifth Street, REDLANDS — Phone Redlands 3136

HENRY SIMSARIAN
Air Conditioning - Plumbing - Heating - Cooling - Appliances
850 North Palm Canyon Drive — Phone 7414

CUSTOM BUILT SHOWER DOOR COMPANY
DE LUXE SHOWER DOORS
1400 East Adams, LOS ANGELES — Phone ADams 19266

MAURICE H. LIBOTT
SWIMMING POOL

SMITH GRUBBS FLOORING COMPANY
FLOORING
2509 Third Street, RIVERSIDE — Phone Riverside 226

PALM SPRINGS MIRROR AND GLASS SHOP
EVERYTHING IN GLASS AND MIRRORS
483 North Indian Avenue — E. W. SCHUTTE — Phone 4691

ALLEN BROS.
WHOLESALE LINENS
200 East Ninth Street, LOS ANGELES — Phone TRinity 6943

Too late to classify**FOR SALE**

FINE BUSINESS PROPERTY
ON PALM CANYON DRIVE.
DIVERSIFIED TENANTS. EX-
CELLENT INCOME; WILL
NET 12% ON INVESTMENT.

GUEST RANCH ON 10 ACRES
NOW OPERATING SUCCESS-
FULLY. ALSO SUITABLE
FOR PRIVATE SCHOOLS.
PRICE \$95,000.

LOTS IN THE VENABLE
TRACT AS LOW AS \$2,950.
FINANCING CAN BE AR-
RANGED FOR NEW HOMES.

LOVELY 3 BEDROOM; 2
BATH HOUSE; EXCELLENTLY
FURNISHED; FINE CON-
STRUCTION. A HOME WITH
CHARM; CLOSE IN. ONLY
\$19,000.

SEE

MURIEL E. FULTON
REALTOR

482 N. Palm Canyon Dr.
Phone: 2226-2225

Frances Wilson Ernie Dunlevie
Irving Sanborn — Associates

FOR SALE: 1941 Cadillac 62, 4
door sedan. Radio, heater, com-
plete overhaul. Perfect condi-
tion. \$2295. Owner, phone 8871.

FOR SALE: 1 girl's bike, 20" wheel;
1 man's bike, good condition;
1 patio barrel table, 4
stools. Kroll, San Jacinto,
Rancho Mirage.

WANTED: Housekeeper-cook
until June. Room and board,
good salary. Adults. Phone 2285
\$2500

Buys opportunity. Residential
lot, 100 ft. frontage in estab-
lished subdivision of beautiful
homes. Commanding view of
mountains and desert. Phone
4241.

FOR SALE: Lovley blonde wild
mink coat, size 14 to 16. In-
sured \$4950. Sacrifice \$2950.
Smart silver fox jacket. \$250.
Phone 8871.

FOR SALE: Zimmer trailer 41.
18 ft. New tires, \$1,000. Higgins,
Lot 18, Desert Trailer Haven.

FOR RENT to June 15th: 1 bed-
room house, large living room,
sun porch overlooking desert,
kitchen and bath. 2 minutes to
Tennis Club. 3 minutes to cen-
ter of town. Might consider
selling. Phone 4252.

ALTERATIONS
Men and women's clothing. 233
E. Amado Rd. Phone 5023.

FOR SALE: Gibson guitar and
case. Like new, \$60. Carl Coss,
Lot 42, Ramon Trailer Park.

LOST: 8 months old dark brown
long haired female kitten. Lost
last week near Sunny Dunes
Rd. Call P.S. 7514. Reward.

It is our duty to provide a pro-
gram involving participation by
all able-bodied young American
men under universal military
training.

—Gov. Thomas E. Dewey of New
York.

SIX UNITS
Completely Furnished
Rental Schedule
\$90 per Day
Sell on Terms

VIEW HOMESITE
125 x 312
\$6350
Overlooks the
Entire Valley

**Adjoining La Siesta
Apartments**
Fronts Two Streets
Fine Income Lot
Submit Offer

**MUNHOLLAND
& CO.**
431 N. Palm Canyon Drive
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Chet Hoober
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Open Forum

CONGRESS OF THE UNITED
STATES
HOUSE OF REPRESENTA-
TIVES
WASHINGTON, D. C.

Editor, The Sun: It was with a
feeling of real emotion that I
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your paper goes all over the
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Cathedral City News Roundup

By MARY R. WOLSETH and HATTIE DERING SCHWARTZ

Red Cross Drive Under Way Today In Cathedral City

Mrs. Corinne Davidson, Red Cross chairman for Cathedral City, announces that the Red Cross drive started Monday, March 1, and that the following persons are assisting her: Art Altum, Recreation Hall and Clubs; Mr. Woodberry, Tramview Park; Mrs. Loleta Waller, Ranches; Mrs. Edna Peterson, Desert Cove; David Becker, Trades and Unions; Dorothy Maddox, Post Office; Iva Mhoon, Cathedral City Grocery Store; Linnea Watt, Drug Store, and the "Block Hostesses" of last year's drive to make house to house canvass. If the Block Hostesses are unable to serve they are asked to find substitutes and notify Mrs. Davidson at Second and Broadway.

Lions Club

Warner S. Moon Talks On Vocational Guidance

Lions Club met for its regular session at the Totem Pole last Thursday evening, Feb. 26, at 7 p.m. Speaker for the evening was the secretary, Warner S. Moon who is a qualified vocational counselor and who spoke on his subject, "Vocational Guidance". There is no doubt that Warner Moon is the right man in the right place judging from the ovation that was given him for his talk. In the bulletin which he edits for Lion members he suggests that trees beautify a city and that something should be done about this in Cathedral City; he asks the Lions to ponder this problem.

Scouts Active

Camp-Outs Feature Cathedral City Week

Girl Scout Troop 6 enjoyed a camp-out on the Sandunes Friday, Feb. 20. Each Scout took her own lunch and cooked it over her own camp fire. Verrell Phillips was the leader. Ruth Kuhry, assistant leader. Each Scout brought a guest. Carroll Phillips brought Chilcott Angel, Shirley Stefon brought Ginger Kuhry and Judy Schmidt brought Anne Peterson. Jan Ide brought Rachel Banoles. The Boy Scouts, Bill Spencer's patrol spent an over-night camp on the desert the same weekend. Gene Patrick, Jackie Benton, John Kirk and Duane Kring enjoyed the outings.

Distinctive Home in Little Tuscany

4 Bedrooms Barbecue Built-in Features
3 Baths Fireplace Double Garage
Rumpus Room Bar Unit Heat
UNSURPASSED VIEWS
1 1/2 ACRE LOT
Priced at—
\$57,500
—UNFURNISHED

HAROLD HICKS, Real Estate
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or
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The March Issue—March 15th

We are sorry, but due to the unprecedented demand . . .

The Villager For February Is Sold Out!

No more copies are available at newsstands or our office.

PALM SPRINGS VILLAGER
418 South Indian Ave.

Note in Sky

Dots and Dashes Send Word to Cathedralites

Can you decipher the Morse Code? If you can maybe you will interpret the message in the sky high over Cathedral City last Wednesday at 1 p.m. Lloyd Lore Wartes from Spokane, Wash., said he would send a message to the people of Cathedral via the smoke trail behind his plane as he was winging his way through from Palm Springs to San Diego. Mr. Wartes, a prominent mineralogical engineer, quite suddenly dropped out of the sky for lunch with his brother, Rev. Jack Wartes, pastor of the Community church. Two other brothers are also pilots, one served in the Navy Air Corps and was stationed at the same base as Rev. Wartes when he was a chaplain in the Navy, the other was a B-24 pilot in the Army. Rev. Jack's flying has been confined to back-seat driving in Naval planes, he says.

Craft Classes

Adult Groups Meet Mondays and Thursdays

The Adult Craft classes conducted by the Palm Springs Union High School district under the direction of Andrew Lester are now being held at the Palm Springs High School building on Ramon road. Jewelry and Art Metal groups meet Monday and Thursday nights, and Leather work is scheduled for Tuesdays and Wednesdays. All classes run from seven until ten p.m.; and anyone wishing to attend will be welcome. Materials are available for the making of Indian beaded belts and moccasins plus a variety of articles of particular interest to the equestrian.

Curtis Ring To Address Club

"The Navajo" will be the subject of a talk by Curtis Ring at a meeting of the Woman's Club in the Town Hall on Wednesday, March 3, at 2 o'clock. Mr. Ring has spent much time in New Mexico and Utah where he has lived and traded with the Navajo Indians. His Trading Post, the Kiva at Rancho Mirage has made a name for itself for the authentic jewelry and rugs sold there. Tea will be served by the hostesses, Mrs. Mable Bryant and Dr. Lena Meeker.

Enough protein now is lost in handling hay to feed 7,500,000 dairy cows for six months according to dairy nutrition experts.

L. C. Lewis Will Head Cathedral City C. of C.

Directors of the Chamber of Commerce met last week to elect their new officers. L. C. Lewis was unanimously chosen president. As an honorary member of the Portland, Oregon, Ad Club, Mr. Lewis has shown rare ability as an organizer and has carried through to a successful conclusion all the committee work he has been asked to do. Emil Greener was again elected first vice president. Mr. Greener served in that capacity last year and through his efforts got a fire hall for the town, the best fire engine in Riverside county and a full time fireman. Larry Weingartner, elected second vice president, will have a chance to show what he can do this year. Secretary Warner S. Moon has been serving in this capacity for the Lions Club and has done such a good job that the Chamber of Commerce felt they wanted to share in his unusual abilities. The treasurer, Leslie Kelley who served last year, did such a good job that he was unanimously re-elected. It is felt that what was accomplished last year by the Chamber of Commerce will be continued in even greater glory by the new officers and directors.

In an interview with Mr. Lewis he told this reporter that he was organizing three groups under separate chairmen, Commercial, meaning all businesses outside of Rentals, Landlords to include all rentals and Home Owners all the rest. He expects to hold a mass meeting for each group at which the special problems of each may be discussed and solutions worked upon. A card is being sent to each member of the Chamber of Commerce asking which committee he will work upon.

Cathedral City Personal

Mrs. Verrell Phillips gave a surprise birthday party for her husband, Bob, Friday, Feb. 27. A delicious supper was served of crab salad, home made rolls, relishes and birthday cake. The invited guests were: Mr. and Mrs. Bud Mhoon, Mr. and Mrs. John Palmer, Mr. and Mrs. B. W. Wade, Mr. and Mrs. John Bentzen, Mr. and Mrs. Stanley Smith, Mr. and Mrs. Glen Kuhry, Mr. and Mrs. Orville Woods Jr., Mr. and Mrs. Arthur Frodenberg, and Mr. and Mrs. Ed Martin. The decorations were in the St. Patrick's day motif.

Mrs. Vera Irwin, sister of Betty Owen, is home recuperating from a serious bone operation on her right foot. She was in the Loma Linda hospital.

Mrs. Ruth Kuhry made her first visit in two years to Los Angeles last week where she was wined and dined by her old friends and neighbors.

Mr. and Mrs. Bill Hillary entertained their brother Sherman and his wife from Huntington Park for the Cactus Jumper's Jamboree. Sherman's son Jack and his wife from West Los Angeles were also guests.

Adding to the confusion of the Great Wind of a week ago a fire alarm was turned in by an anxious householder who said she could see a red glow in the sky and was sure there was a fire someplace. Our noble fire department turned out in strength only to discover that the glow came from a neon sign on the highway.

Mr. and Mrs. W. O. Wheeler and Mr. and Mrs. Mark Trumbo who have been living in the L. C. Lewis duplex for the winter returned to their home in Portland, Oregon, Monday, March 1. Both ladies enjoyed the Woman's Club activities and say they hope to come back next year and join our organizations. Mrs. Trumbo said the Fashion Show alone was worth the membership dues.

Mrs. Westry Blakely has been entertaining her mother, Mrs. Myrtle C. Knapp and her sister, Mrs. L. C. Putnam of San Mateo. It is their first visit to the desert and both are converts.

Ma and Skipper Johnson from the DeLuxe Trailer Court have bought half an acre with small house at Yucaipa and left last week to take up their residence there. They have been residents of the trailer court for nine years and will be sadly missed.

Mr. and Mrs. Stanley Smith, Mr. and Mrs. Andy Lester and George Deer, of Pasadena attended the annual Green and Gold ball of the Mormon church at Blythe a week ago Saturday. Refreshments were served to 300. Mr. and Mrs. Lester and Mr. Deer gave an Indian tribal dance in costume as the Indio contribution to the entertainment. How about putting on this event for something special in Cathedral?

Catch, then, O catch the transient hour;
Improve each moment as it flies;
Life's a short summer—man a flower—
He dies—alas; how soon he dies!
—Johnson

School Club

Prizes Awarded at Pie Supper Event

Prizes at the Cathedral City School Club Pie Supper were won by the following persons: first prize of a blanket to an unknown Los Angeles visitor; second prize of towels to Karl Svalstad of the De Luxe Trailer Park, and third prize of toilet water to Casey Jones. Due to a typographical error the Cathedral City School Club was called the Social Club in the notice appearing last week. There were many ladies instrumental in making the event successful but President Mrs. Verrell Phillips wishes to publicly thank the following: Miss Katherine Finch, superintendent of the district schools, Mrs. Helen Emery, principal of the local school, Mrs. Dorothy Sproule and Mrs. Lulu Thompson, teachers, Mrs. Jackie Martin, Eva Smith, Laura Busby, Lydia Ellington, Ruth Kuhry, Martha Duncan, Thelma Kemp, Bertha Rux, Alberta Smith, Pat Senn, Vic Sherck, Hazel Jones, Nellie Allsberry, Emma Phillips and Mrs. Nellie Nideheart.

Attendance at Church Growing

"Christ and the Temple of God" will be the title of the fourth sermon in a series on the life of Christ being given at the Community church Sunday, March 7, at 11 a.m. Church attendance has been increasing steadily and work is continuing each Saturday on the church construction. Following the recent severe sandstorm Mrs. Edna Laas, Mrs. Alberta Smith and Mrs. Evelyn Da Vall gave the church a thorough cleaning. Mrs. Mary Wartes has started the paint job by painting the entrance doors white.

The Woman's Auxiliary will meet Thursday, March 4, at 1:30 p.m. at the Desert Cove ranch. Those who do not have transportation are asked to meet in front of the Wartes home on Van Fleet and A street at 1 p.m.

Cathedral City Court Is Sold

Mr. and Mrs. Ernest Dorn have sold their court on the corner of Cathedral Canyon drive and Broadway to Mr. and Mrs. Sam Arnt of Beverly Hills who have already taken over the operation and are starting extensive remodeling. Mr. Arnt was well known as a contractor and builder in the Los Angeles area and he and his wife Caroline stayed at the Dorn Court for several months this winter, going to Tucson and Phoenix looking for a place to settle. After they make the improvements on the court they hope to take an active part in local organization work. Ernie and Ella still retain a small portion of their land and are contemplating a trip to Albuquerque in the near future.

Mrs. Vera Irwin, sister of Betty Owen, is home recuperating from a serious bone operation on her right foot. She was in the Loma Linda hospital.

Sir Stafford Cripps, British Minister of Economics.

It's . . .

Mr. Dee's FOR GOOD LIVING

- Steaks
Aged to Tenderness
- Prime Ribs
of Beef
- Lamb Chops
- Fried Chicken

FULL DINNERS
From \$2.00

Entertainment

Open 7 Days a Week
394 N. Palm Canyon Drive

Phone 9069
For
Reservations

Catholic Church Is Organized in Cathedral City

For the past two years his excellency, Charles F. Buddy, D.D., Bishop of San Diego, has recognized the growing need for a Catholic church in the Cathedral City district.

To meet this situation a Catholic Parish was established in this town on Feb. 25. It will care for the territory extending roughly from Palm Desert to Palm Springs city limits.

A preparatory meeting of some 15 ladies met on Feb. 23 at the home of Mrs. Emma Hammill on Grove streets to discuss future plans.

The new pastor, Father Joseph L. Leissler, former assistant priest at Indio, was introduced to the gathering. The first public service will be held on March 7 at 8 a.m. in the Town Hall. Mass will be celebrated there every Sunday at the same time. The contemplated church site is on Glenn between E and F. So far some 50 families have been contacted. More details will be given in next week's issue.

House Number System

Approved for Village

Cathedral City now has a system of house numbers approved by the board of supervisors. These have been determined for each house and distributed to the house owners as far as possible. Those who failed to receive their numbers may find them by consulting the alphabetical lists at Rupp's Supply Store or Kopp's Drug Store, or may learn them from L. C. Lewis, president of the Chamber of Commerce or from J. W. Kyle, committee chairman on house numbers. The county surveyor, Mr. Keith, requests us to put these numbers on as soon as possible.

Playground Activity Launched at School

The Cathedral City school playground is now being supervised after school from 3 to 5 and three hours on Saturday. This is the only time that the children are supposed to be on school equipment.

The Amazon river, 4,000 miles long, is the world's largest river in volume of water it carries. It has 1,100 tributaries.

PALM SPRINGS, CALIF.
Tuesday, March 2, 1948

The Desert Sun—7

Informal DESERT HIDEAWAY
Rates from \$7 American Plan
WHITE SUN GUEST RANCH
Ten Miles South of Palm Springs on Route 111
BOX 480, PALM SPRINGS, CALIFORNIA.

Desert Sun Classified Ads Get Results!

A GOOD BUY

640 acres of unimproved land adjoining a million dollar ranch of grapes and alfalfa.

Priced to Sell at
\$100 an Acre

WRIGHT & TRACY
437 N. Palm Canyon Drive
Phone 5727


LaPAZ
GUEST RANCH

Ranch Dinner and Western Dance

THURSDAY, MARCH 4

Dinner at 7 P. M.

\$4.50 per Person

Kindly Make Reservations Early

PHONE 2255

Our Stables Open to the Public Daily

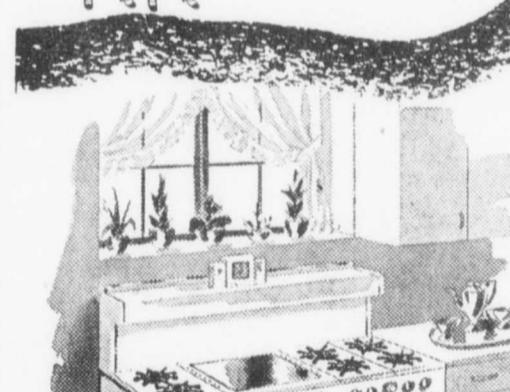
BUFFET LUNCHEON AT POOL

Sunday, 12 to 2 P. M.

\$2.50 Per Person


Western-Holly
"Town and Country"
Gas Range for Everybody!

With Western-Holly
Twin features throughout
FOLY AUTOMATIC
BUILT TO CP STANDARDS


Forty-five

Twin tops, twin oversize ovens, twin "Modern-Way" broilers, 4 burners, 18-inch square griddle, 45-inch long plate warming shelf.

\$19725


Fifty-five

Twin oversize ovens, twin "Modern-Way" broilers, 6 burners, 18-inch square griddle, 55-inch long warming shelf, storage, compartment.

\$34500


Sixty-five

Twin tops, twin oversize ovens, twin "Modern-Way" broilers, 8 burners, 18-inch square griddle, 65-inch long plate warming shelf, utility drawer

\$54500

FOR NATURAL AND BUTANE GAS

**PAVNY'S BUTANE
AND TRAILER SUPPLY STORE**

1001 South Palm Canyon Drive

PALM SPRINGS

*The Mark of Distinction
for GAS Appliance Dealers*

PHONE 7342

Souvenir Programs

Circus Events, Names, Dates, Places and All Details in Booklet Now on Presses

Printing presses this week were grinding out the 1948 edition of the Desert Circus souvenir program—a beautifully prepared booklet which is expected to prove irresistible to the thousands of celebrants in the four days of the Circus.

Representing weeks of hard work on the part of Chairman Lloyd Simon and his Souvenir Program committee, all of whom worked wholly as volunteers without any kind of remuneration, the program will carry the complete schedule of activities, names of all participants in the events and with special section devoted to the Village Insanities.

ASSISTING Chairman Simon in solicitation for advertising are Billie Moseley, Senator George Maypole, Richard Grant and Roger Williams.

There will be an added feature of this year's program—door prizes! Top gift to be awarded to holders of coupons which will appear on the programs will be a \$100 U. S. savings bond to be given away at the 49er Jamboree Saturday night, March 13, on the Bullock's parking lot.

A GREAT ASSORTMENT of other prizes will be awarded at the events beginning with the opening luncheon at the Desert Inn on Wednesday, March 10. These gifts are being donated by Palm Springs merchants, prizes thus far having been contributed by the Desert Garden Date Shop, Bill Fadden, optometrist, and Gordon Youngs Liquor store.

The 1948 edition of the program will be printed on slick book paper, with the front and back covers in colors. Copies will be on sale at all events of the Circus.

From Page One—MORE ABOUT

Circus . . .

seems to be the prospect. Villagers know just as sure as their joints foretell a storm, that when Melba Bennett, the human dynamo director of the show remarks that "It'll be a good show," they can depend on it. And Melba confided that to friends this week. She ought to know for, with the help of several of her brain trust, she has worked for weeks on writing and production of the show. It will be presented at the Wars Memorial "Little Theater" Wednesday, Thursday and Friday nights. The Insanities or its predecessor the Vanities, has always been a "must" on the Circus schedule.

ON THURSDAY a traditional event of Circus week will be restored after having been cancelled last year for various reasons. This is the Western Barbecue and Fashion Show at Trav Rogers' Ranch. Another session of the Kangaroo court will be held together with a beautiful fashion show of western wear arranged by Mrs. Dick Grant. This event is set for noon on Thursday.

Chairman Bob Bennett will direct the children's event of Circus week—the Kiddies Pet show on the lawn in front of the El Mirador Hotel. Children having any pets at all—he says the limit—are asked to get their entry blanks from their teachers or at the Circus headquarters and get ready to compete for fine trophies and ribbons. And there will be drinks and popcorn for all. This kiddies show is set for 1 p.m. Friday, March 12.

AT 10 A.M. SATURDAY the dazzling 12th Annual Desert Circus parade will move south along Palm Canyon drive from near the El Mirador hotel. Chairman Phil Delano has been wearing a big smile this week as the entries have continued to pour in from posse, riding clubs, owners of those costly silver-mounted outfits, communities and individuals throughout southern California. All indications point to a record-breaking event both in entries and variety. Famous bands will furnish the music.

And in the afternoon the western motif, well established in the morning's parade, will be carried along with a Wild West Show at the Field Club. Chairman Frank Bogert has arranged nearly 15 major events that will keep the paid customers gasping all afternoon. And that isn't mentioning the fact that a trim new Cadillac, fresh from Ed McCoubrey's "stables" at the Plaza Garage, will be given away free to someone late in the afternoon of the Wild West Show.

NOTES FROM THE FISH BOX—One of the most frequently heard expression in a newspaper office is "Don't Quote Me" followed by a long speech . . . A newspaper friend of mine up in the citrus country, who had been driven to desperation by that combination many times, found solace last week . . . At Santa Anita he noticed one horse called "Don't Quote Me" in one race and another called "Oration" in the next race . . . So he parleyed them . . . Which, to the uninitiated, means that if the first one won, all the money would go on the second . . . Well, they both won and his \$2 came back as almost \$60 . . . No, I said newspaper friend up the valley . . . I don't think about those things until the next morning.

SUNDAY was a big day for Mrs. James Ramsey of Rancho Mirage . . . She had a birthday, her first chance to celebrate since 1944 and the last until 1952 . . . Feb. 29 only comes around that often . . . So far as known, she was the only desert resident with that distinction . . . And remember, day after tomorrow is the last day you have to register . . . and the Ides of March are drawing nigh.

From Page One—MORE ABOUT

Election . . .

candidate for re-election as City Councilman for District No. 5. I feel that this is a civic duty, that should rotate among public minded citizens of the district. Furthermore, this district has several very capable persons, that should be willing to assume this non-paying responsibility. For the past four years I have worked diligently to the best of my ability to keep Palm Springs a clean, respectable and prosperous city, and if that work has resulted in a small plus value for our community, I will feel amply rewarded for my time and efforts."

Robert Ransom, realtor, took out two petitions for an unnamed candidate yesterday. It was reported that the petitions apply to District One.

Audio-Visual Session Saturday

That Audio-Visual meeting reported last week as scheduled for Saturday got on the wrong Saturday through error.

The meeting, which will find educators here from Coachella Valley schools as well as Beaumont, Banning and other points, will be held at Frances S. Stevens school next Saturday. It was announced wrongly that it was to be last Saturday.

Noted leaders in the Audio-Visual education field from Los Angeles will be here to address the group.

Fashionable Hotel Del Marcos Will Open This Week

Palm Springs' latest, and one of its most attractive and fashionable of its many hotels, opens this week-end. Hotel Del Marcos Apartments on West Baristo road will make its bow with its informal opening at that time. Owner is S. W. Marcus, winter resident.

Architect of the handsome and ultra-modern resort was Wm. F. Cody A.I.A. Builder was R. H. Grant Construction Co. Designer, Emily Laser was the decorator.

FEATURING MUCH GLASS— Beautiful vistas from every door and each of its many windows-life around a gorgeous swimming pool, its novelties are many. The attractive new resort's photographs and announcement may be seen on Pages 4 and 5 of this issue.

The motivating idea for its builders, they say, was to achieve an effect that would do justice to the building itself, to have it so easy to live with that the guests would look forward to coming back to a second home year after year.

There are no two rooms alike in the building. A feeling of spaciousness is brought about by carefully designed furniture, placed to give the maximum amount of freedom in moving about. It is an inside-outside way of living with huge window areas overlooking Palm Springs' wonderful vistas; typical of Architect William Cody's designs.

DESERT SHADES in sepia tones with no harsh color accents to disturb the comfort and rest that one looks for in such a place. Complete relaxation can be found in the sand tans, greys, greens, and blues that run throughout the rooms.

All rooms are living rooms, where guests may be entertained without the feeling that they are in the usual hotel rooms. Sealy box springs and mattresses glide smoothly under specially designed headboards that have three drawers and a space for storage of pillows and bedclothes. All drawer pulls are squares of unbroken calf skins.

Chest-desk combinations, dining tables in living rooms, coffee tables, built-in furniture, all special designs are of natural mahogany, made specifically for desert climate, and waxed to retain a permanent finish. Cork used for tops of coffee tables and under the dining areas are a natural for easy living. All upholstered pieces are filled with rubberized pig hair to insure permanent resiliency and wear.

DRAPERY draw across the windows and solid color fabrics are complemented on opposite walls by modern primitive patterns, which are repeated on the upholstered lounge chairs. Tailored wool spreads make sofas of the beds, with huge pillow for backs. Desert driftwood inside harmonizes with the scheme of desert rock and sand on the exterior.

The lamps were specially designed and made in colors for the rooms by Holger Harthern for Miss Laser, designer. Fran Mason made the stunning stylized ornaments and Murray Large designed the ashtrays. Every room has original oil paintings by Alberta and Paul Babcock of Palm Springs.

A pleasant surprise came about just last week with the announcement that the American Institute of Decorators had awarded first prize for the year on two of the pieces used in the hotel—the Kurt Verson original floor lamp and the chair shown in the picture with the striped fabric, designed by Maurice Martine who also designed the other furniture.

San Francisco

Bay City Residents Look Over Village

The second annual visit to Palm Springs of the San Francisco Chronicle-Santa Anita tour took place Sunday with approximately 200 men and women enjoying the hospitality and sights of the Village.

The highlight of their visit here included luncheon at the Pago Pago, swimming at Palm Village and a tour of the town in one of Polly Isenagle's Tanner's Motor Livery busses.

Members of the tour were winners in a San Francisco Chronicle contest which entitled them to a three day free tour of the Southland. Saturday they were guests at Santa Anita where they witnessed the running of the Santa Anita Handicap. Each person on the tour also received two club house passes for the 41-day meet at Bay Meadows as a gift from General Manager William P. Kyne of that race track establishment.

OES Luncheon Club Thursday

The Eastern Star Luncheon club will stage an afternoon of bridge Thursday at the Tennis club, it was announced yesterday. Officers of the club will be the hostesses and the afternoon's enjoyment will start at 1:30 o'clock.

Sudden withdrawal of all occupational forces in Korea would lead to anarchy instead of freedom.—Herbert Evatt, Australian U.N. delegate.

Clothes for Two Climes

Bring Warm Items for Top of Tram, Sportswear for Floor of the Desert

When the Mt. San Jacinto tramway is in operation, persons coming to Palm Springs will have to bring with them two entirely different wardrobes.

One will be for wear on the desert and the other for cold and deep snow weather.

This was the expressed opinion of Hannes Schroll, Olympic ski champion and owner-operator of the Sugar Bowl, ski resort high in Donner's Pass.

AS GUEST at Charley Farrell's Racquet club over the weekend the famous skier had nothing but the nicest things to say about Palm Springs and what the advent of the tramway here would do for the future of this community. He also recalled how he met Farrell and taught him how to expertly use skis.

"Even now," declared Schroll, native of Austria, "Palm Springs has an international atmosphere. The tramway here will bring clothes."

Globe Girdlers Pause Here

Milton Reynolds, En Route to Seek World's Highest Mountain, and Party Dine in Village

Milton Reynolds, Chicago pen manufacturer, round-the-world-girdler and a party of 14 passengers swooped out of the skies at 6:15 p. m. Sunday night in a giant converted C-8 four-engined plane en route to China where the tallest mountain in the world will be sought.

With Bill Odom, pilot, at the controls of the ship the group which included Wellington Coo, son of the Chinese ambassador to this country, several scientists, Mrs. Reynolds, a daughter and her grandchildren plus other members of the crew stopped here only long enough to dine and obtain fuel for the airship. The ship was in the air again bound for Oakland, California, at 9 p.m. where it is reported they landed safely at 11 p.m.

MRS. REYNOLDS, the daughter and grandchildren are expected to stop over in Honolulu to wait the return from China of the "tallest-in-the-world" mountain seekers.

The ultimate destination of the ship according to Reynolds, is eastern China, the location of Annemachin, believed to be higher than the 29,000-foot Mt. Everest.

REYNOLDS, interviewed by a Desert Sun reporter while dining at the Chi Chi said that special instruments to measure the height of the mountain were on board the ship and will be used by Massachusetts Institute of Technology Professor Walter McKey. A geologist, Dr. Ralph Golithwaite, is also a member of the party.

Pilot Odom and Reynolds last year gained considerable worldwide publicity when they circled the globe in record breaking time by airplane.

From Page One—MORE ABOUT

C. of C. . .

act as chairman of a committee to call on city council seeking the passage of a resolution placing on the April 13 election ballot a proposition allocating a larger portion of the city business revenue for Chamber of Commerce purposes.

IT WAS STRESSED that this proposition, if voted, would not increase taxation.

"All that the Chamber is seeking," emphasized Hinkle, "is a fair distribution of the business license revenue accruing to the city's general fund."

He pointed out that in this manner the financial load for publicizing and advertising the city would fall upon the shoulders of all businesses in the city equally instead of on those few who have supported the Chamber's activity for a long period.

EVEN THIS REVENUE would not properly finance the operation of the Chamber," declared Hinkle. "Membership fees would still be needed but with the combination of both, the Chamber would be enabled to do a good job of selling Palm Springs to the nation."

Under existing laws affecting six class cities such as Palm Springs, only \$7,500 a year may be earmarked for publicity and advertising. For the Chamber to participate in a greater share would take an affirmative vote of the citizenry.

HINKLE SAID that he would personally select the men who would work with him on his committee but meanwhile he and Harry Harper are meeting with council finance committee this morning, in time for that committee to present the proposal for an election to the regular session Wednesday.

"It would be a miscarriage of pure understanding if any one interpreted this proposal as an attempt to finance the activities of the Chamber of Commerce by an increase in taxation," reiterated Hinkle. "We are putting the proposition on the ballot because that is the only way under the law the city can increase funds for the Chamber's work."

There are approximately 200 tribes of Indians in the United States—but there are only fifty-five distinct Indian languages.

HEADS & TALES

By JOE LAURIE, Jr.



Maurice Chevalier, greatest of all French entertainers, relates the story of the Frenchman who came home after a visit to America. Of course, he was asked what kind of people we were. "They have a peculiar system in America. They take a glass of water, then put lemon in it to make it sour, then put sugar in it to make it sweet, then put alcohol in it to make it hot and then some ice to make it cold, they stir it all up and say, 'Here's to you' and they drink it themselves!"

Plans for State Trail in County Area Progressing

Survey of the proposed route for a horseback trail through Riverside county and final preparation of maps by the ends of next week are the hopes of Riverside county horseback enthusiasts, following a meeting of Region 8 of the California State Horsemen's association Wednesday night at the Mission Inn.

More than 100 members of the association, including representatives of four Riverside county riding clubs, discussed details of horseback trails through Riverside, San Bernardino and San Diego counties. Palm Springs was represented at the meeting by Mr. and Mrs. Phil Delano.

One trail through Riverside county, rather than the proposed winter and summer trails, was approved. Maps will be submitted to county board of supervisors and then to the state association for final approval.

Next week representatives of local clubs will accompany Riverside Planning Commission and County Engineer while they survey the county trail. An appropriation of more than \$300,000 has been made by the State Legislature for construction of the basic trail, which will extend from Oregon to Mexico.

PROPOSED BASIC TRAIL through Riverside county will join the San Diego trail at Alder Creek, going up Coyote Creek on historic Anza trail and on through San Carlos Pass, down Bautista Canyon and in a northerly direction through San Jacinto Mountains, perhaps in the vicinity of Idyllwild. The trail will continue north to Poppet Flats, down into Banning-Cabazon territory and enter San Bernardino county.

It was announced at the meeting Wednesday night that actual construction on the San Diego trail will start in 60 days.

Good Will Tour

Riverside C. of C. Members Visit Here

Forty-five members of the Riverside Chamber of Commerce paid their annual visit to Palm Springs Friday afternoon and they were feted, wined, dined and taken for a tour of the city before departing.

Luncheon was served the group at the Palm Springs Tennis Club with President Florian Boyd of the local Chamber presiding at the informal meeting that followed.

As was the occasion last year, Harry Harper outgoing secretary of the Palm Springs Chamber performed again an amazing feat of memory. He personally went from chair to chair of those present and not only introduced each individual but told of the business they were engaged in both in Riverside and Palm Springs.

Many of Burrough's readers, because of the English characters he created in Tarzan believe that he came from England. This is only partially true.

"My parents on both sides of the family came from England and settled in the United States 300 years ago," the author replied to a question seeking that information.

ABOUT TARZAN motion pictures now being produced by Sol Lesser Productions, he complimented the producer.

"I never miss one of the pictures," declared the author. "Years ago when production of the picture was in the hands of another studio, they were horrific."

Interviewed at the Racquet Club where he spent a week with his daughter, Mrs. Joan Pierce, he recalled with pleasure the dinner the night before at the Sol Lesser home where he was the guest of honor. A brilliant conversationalist, his speech was full of light banter and humor.

He is one of the earliest residents in San Fernando Valley and the community of Tarzana was named after his ranch there.

THE OUTBREAK of World War II found Burroughs in Hollywood. He was given an assignment by United Press to cover the South Pacific as a correspondent. He returned to the United States after the close of the war in November, 1945.

Mrs. Pierce recalling her early life and that of her two brothers, said they learned English by Fernando yesterday.

Car Clouters Put In Busy Night in Village Saturday

Car Clouters were busy Saturday night.

Reports from several parts of the Village filtered into the police station reporting suspicious characters tampering with parked automobiles, resulting in the reported theft of \$470 from one automobile and the arrest of a suspect.

Gordon Campbell, a visitor in Palm Springs, told police that a sneak thief had broken a door window of his automobile parked in front of a popular night spot and escaped with \$470 in expensive clothing.

Police Officer Harry Houghton, patrolling near the American Legion building spotted William L. Hernandez, 18, acting suspiciously near parked automobiles. He refused to

Circus Sweetheart to be Chosen at Show Mar. 13

15 Big Events Carded

Wild West Show at Field Club to Climax 12th Annual Festival

Palm Springs' 12th Annual Circus will climax in a whirlwind of action, thrills and comedy, with a "Sweetheart of the Circus" contest as an added feature, at the Wild West Show at the Field Club Saturday afternoon, March 13.

Frank Bogert, boss of the one field event of the Circus week announced this week that he has rounded up more than a dozen active members of the Palm Springs Horsemen's association to assist him in arranging the nearly 15 events on the day's program.

TICKETS for the show went on sale yesterday at the downtown booth in front of the Carneill building. Two classes of tickets—boxes and reserved are offered, and a specially low price has been fixed for the event to make it available to everyone in Palm Springs. Chairman Bogert announced.

The new feature—judging of the Sweetheart of the Circus—has been added this year and already has created tremendous interest over southern California. Each entry in the colorful parade, scheduled for 10 a.m., Saturday, March 13, is entitled to sponsor a candidate for the Sweetheart

See CIRCUS, Page 16



CHAIRMAN—He's the human dynamo of the 12th Annual Desert Circus. It's Bill Grant, the general chairman. Oregon cattleman who spends his winters here, Grant is devoting his full time to preparation of what promises to be the greatest yet in Desert Circuses. When the going gets tough in arrangements for the four days of big goings-on at Circus time, he dreams of fishing for steelhead on the Rogue River in Oregon which flows through his ranch property.

Battery complaint filed against James Anderson, Negro, was dismissed in Judge Eugene E. Therieu's court Tuesday morning.

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Jail Term Echoes Lack of License

Contractor Sentenced On Three Charges

John Fox learned Tuesday morning in Judge Eugene E. Therieu's court that it doesn't pay to operate as a contractor in the Village without a license.

Found guilty to that charge and on two counts of failing to pay his employees' salaries, he is today serving a 90-day term in Riverside county jail.

The sentence for operating a contractor's business without a license was six months, three months of which was suspended. On the two labor counts he received 60 days in the county jail suspended provided he pay \$400 in salaries to two employees.

Forgiven

Jolson's Slip Goes By Without Damage

All is forgiven.

It was just a slip and not Al Jolson's fault at all, at all.

Last Thursday night when the great comedian and singer was ribbing his audience before he went on the air he wound up his "warm up" period with a pseudo ultimatum: "If you can't laugh, get the hell out of here."

At that split second, an NBC technician threw a switch that put Jolson on the air just before he was supposed to be.

But NBC officials in Hollywood decided to forgive him. "Regrettable incident" was their only comment.

Rate Hearing

CEP Application Up Again This Friday

Hearing on the application of the California Electric Power company for an increase in rates will be resumed Friday before Commissioner Ira H. Rowell, the third session in the case.

Power company testimony was read into the records at the first hearings in December and in February cities, counties and others protesting the rates had their innings.

The hearing slated to start Friday are expected to close the case and a decision is expected within a few weeks.

The California Electric Power company serves the Palm Springs area as well as other communities in southern California and Arizona.

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Irish Folk Dances To Feature Party

Catholic Church Choir To Be Host March 17

Typical Irish folk dances and other entertainment will feature the St. Patrick's Day dance to be held under the auspices of the senior choir of Our Lady of Solitude church at the Wars Memorial building March 17.

Roy Randolph, dance director, will be in charge of the Grand March and the special dance numbers.

Pat Barbara and his band have been engaged to furnish the dance music and according to the leader, a special repertoire befitting the occasion will feature that part of the night's entertainment.

All proceeds of the event will be used by the church in the purchase of equipment for the choir and the choir loft.

No advance sale of tickets is planned, it was reported, with all admissions to be sold at the door. Father Michael O'Connor, pastor of the church, said that the event will be an annual one.

Added Service

Another Mail Dispatch At 7 P. M. Every Day

An additional mail dispatch from Palm Springs in all directions was announced this week by Postmaster R. M. (Pop) Gorham.

Busses will henceforth carry mail from Palm Springs with the dispatch taking place at 7 p.m. This service will be in addition to the 1:00 p.m. schedule by train, in all directions; to Los Angeles by air at 6 p.m. and by train in all directions at 8 p.m.

The last pick-up at the letterboxes on the street takes place at 5:30 p.m.

Postponed

Brewer and Griffen Due in Court Friday

Ben H. Griffen and James C. Brewer, charged with burglarizing a locked automobile, will face Judge E. E. Therieu in local court next Friday for preliminary hearing.

The case was postponed one week when they appeared before the judge last Friday.

The two men who were arrested in Beaumont after warnings had been sent out by local police, are in Riverside county jail in lieu of \$2500 bail each.

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Second Section

Boys' Club

Registration Cards Ready on March 1

Want to be a member of the Boys' Club?

If you're between 8 and 18 years of age, see Frank Partidge, founder of the club, at his office in the Center March 1 and after for registration card.

Work is progressing rapidly on the new home for the club.

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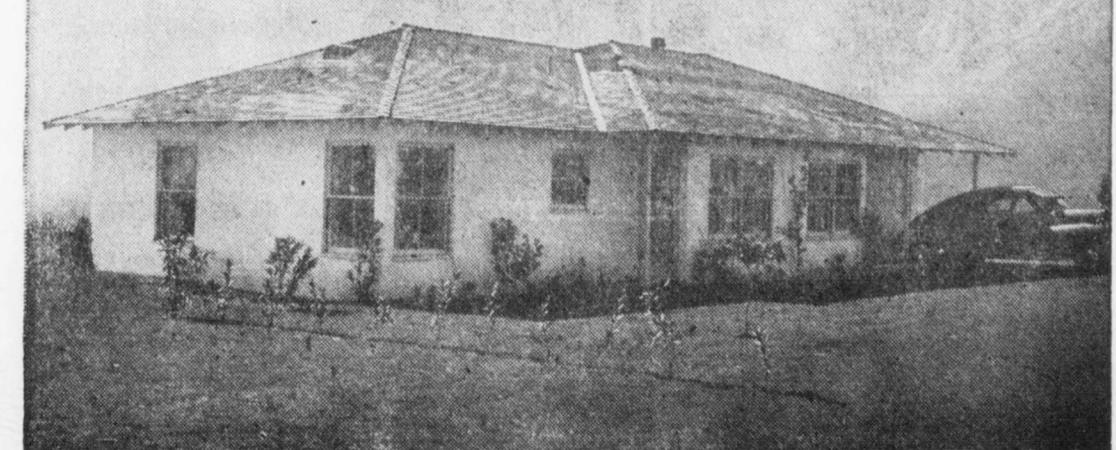
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From where I sit... by Joe Marsh

Where Does Your Money Go?

Read the other day where country folks and farmers spend more money, proportionately, on their homes than city dwellers do.

Doesn't seem hard to believe when you think it over. Take the folks in our town, for instance: They're home-loving people—who'd rather spend an evening by the fire with a mellow glass of beer than go out in search of entertainment or diversion.

So it's only natural they put more into what means most to them and to their children: their homes. They

Joe Marsh

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Desert Reading

Museum Receives New Interesting Volumes

A bulletin recently received by the Museum from the California State Division of Mines will be of interest to many of those inquiring about mines; it is entitled "Manner of Locating and Holding Mineral Claims in California" and is a reprint from California Journal of Mines and Geology, volume 44, number 1, January, 1948.

Rita Kissin presented the Museum with a copy of her new children's book, "Desert Animals", which she autographed. Miss Kissin also autographed another of her books, "Gramp's Desert Chick", which had been given to the Museum some time previously.

Other additions received this week for the Madelaine R. Cook Memorial Reference Library are: "The Color of Life" by Abbott; "Minerals in World Affairs" by Lovering; "The Oceans" by Sverdrup, Johnson and Fleming; "Seismology" by Byerly; "Structural Geology" by Billings; and four interesting pamphlets published by S. Stroock & Co. of New York, makers of camel hair cloth, entitled: "The Story of Camel Hair", "Stroock's Animal Kingdom", "Llamas and Llamaland", and "The Story of Vicuna".

Attempt To Raid Caddy House Fails

An attempt to burglarize the caddy room at the O'Donnell Golf course failed—or the burglar was frightened away—according to Palm Springs police.

A screen on the east side of the building had been pried loose but an attempt to open the window apparently failed.

A wife short of ready cash has a legal as well as a moral right to rifle the pockets of her sleeping husband. Why even my wife does that and I can't do a thing about it.

—Eugene J. Sartorius, St. Louis Circuit Judge.

Had a regiment of well-trained U. S. cavalry been available to me . . . the Italian campaign might have been terminated many months before it actually did—Lt.-Gen. Lucian K. Truscott, U.S. Army.

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Museum Notes

LLOYD MASON SMITH

Tonight at 8 p.m. the Museum presents two motion pictures, "The Return of the Buffalo," and "Land of Liberty". The latter film was made by Cecil B. DeMille. Open to the public without charge.

The special membership program for March will be presented this coming Thursday evening, March 4, at 8 p.m. Mr. D. Paul Shull of Los Angeles will show his color picture of his trips through Florida, Cuba, Mexico, and Guatemala, instead of Tad Nichols who presented his Paracutin film a few weeks ago. Program open to members only.

Two films, "Hamlet" and "The Last Laugh", the latter starring Emil Jannings, comprise the film classic program for next Friday night, March 5. Open to members only, 8 p.m.

NEXT SATURDAY the field-trip is scheduled for all day, leaving at 9 a.m., return at 5. It will be an auto caravan to Joshua Tree National Monument via 29 Palms and includes the Wonderland of Rocks and Salton View. There is no hiking involved; about 120 miles of round-trip driving. Bring lunch.

Saturday night's guest lecturer will be Dr. Guy Nelli of Los Angeles who will present his color movie, "Quaint Old Mexico", with synchronized music. Included in the film are superb scenes of the volcano Paracutin, as well as seldom-seen religious ceremonies. Program open to the public at 8 p.m. No charge.

Annette Freeman and Mr. and Mrs. William Musladin became members of the Desert Museum last week, making the present membership 55. Those who have recently renewed their membership are: Mr. and Mrs. Scott N. Adams, Mrs. A. G. Fish, Anna P. Reilly, Mr. and Mrs. T. B. Runciman, Mr. and Mrs. Fred Tracy, and Mr. and Mrs. Onas M. Ward.

A LARGE ground-dwelling spider, light brown in color, was added to the live exhibits this week by Mrs. Ethel Heald. This spider, which ordinarily does not spin much of a web except to make an egg-case, is distantly related to the Wolf Spider which stalks its prey, small insects, in the manner of a wolf; thus its common name. There are probably over a hundred different varieties of spiders to be found in the Palm Springs area alone, and these have never been studied carefully. It is to be hoped that some day in the future a student of this subject will make such an investigation so that we will be able to key-down any spiders that are brought in and accurately identify them. Such identification is not possible now because most of the local spiders have never been described or named. There seem to be few invertebrate zoologists who have been especially interested in spiders to study this group alone. This is unfortunate because the spiders form one of the most interesting groups in many ways of the lower forms of life.

Donated last week to the Museum by Miss Cornelia White, who obtained it from her late sister, Dr. Florella M. White, is a very interesting bone awl which was originally used in the making of baskets and in punching holes in handicraft work. This bone awl was made from the cannon bone of a burro deer, which is a type of deer found along the Colorado river and on down around the Gulf of California. This particular awl was collected by Edward H. Davis on the Island of Tiburon, located in the north end of the Gulf of California, between the Mexican states of Sonora and Baja California. This island is inhabited by the Seri Indians and is of unusual interest to anthropologists because this tribe was reputed to have practiced cannibalism, and if this is true these Indians would therefore be one of the very few tribes in North America to have practiced such a ritual. Cannibalism was not widely practiced in the Americas and there seems to be some question as to whether the Seri Indians were true cannibals or not. In any case where a tribe did indulge in this practice it was because of a religious

A FARM

Where They Have
Sheep - Horses
Cows and Pigs
Also
Bearing Dates and Citrus
Typical Farm Home
With 2 Bedrooms
A 2-Bedroom
"Helps" House
A Small Ranch Hand
Quarters
Two Wells With
Underground Irrigation
Fifteen Productive Acres
Near Guest Ranches
All for \$45,000

★
A Lot for Income
Tramway Area
\$4500

MUNHOLLAND

& CO.
431 N. Palm Canyon Drive
Phone 3673
Chester Hooper
Charlotte Bridgeman
Associate Brokers

Nabbed for DWI When His Auto Jumps Curb

Robert Lee Jones, 48, was free today on \$150 bail, following his arrest by Officers Bob White and Jess Kirkpatrick on a charge of operating a vehicle while under the influence of intoxicating liquor.

Jones was arrested when his automobile jumped the sidewalk curb at Amado road and Indian avenue and crashed into a fire hydrant.

or sacramental belief and not because the natives particularly enjoyed eating human flesh. The bone awl is now on exhibit in the main case in the front of the Museum. The Island of Tiburon and the adjacent coasts along the Gulf are a part of the Great Sonoran Desert of Mexico and thus the native vegetation is quite similar to our own.

THE LOCAL WILD FLOWER exhibit is being kept up by Mrs. George A. True of Cathedral City and at the present time includes blossoms of the Verbena, Creosote, Indigo Bush, Encelia, Spectacle Pod, Dune Primrose, Desert Gold, and the Chuparosa. These will be added to or replaced by other desert flowers as they come into bloom. It is well to note here that the Mohave Yucca can now be seen in full bloom in the San Gorgonio Pass between Palm Springs and Banning. Also, the Joshua Trees are just beginning to blossom and should be out in the next two weeks, and should be in all their glory by March 6, when the Museum has scheduled a field trip through the Monument by way of Twentynine Palms.

APARTMENT HOTEL

Thirteen units—Heated swimming pool, high rental location. Priced to sell at

\$100,000

\$30,000 Will Handle

LOVELY HOME \$23,000

Unfurnished

Two bedrooms, 2 baths, large living room with fireplace, dining room, guest room, walled lot, garage, cement patio, landscaped.

RUTH FOUTZ

REAL ESTATE

443 N. Palm Canyon Drive
Phones 2216 - 7233 - 5475

PALM SPRINGS, CALIF.
Tuesday, March 2, 1948

G. 'Buzz' Bynan

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1094 West Ramsey
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BANNING

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PALM SPRINGS

Garden Furniture

New and Re-Covering

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768 No. Palm Canyon Drive
Telephone 7574
Our Fifth Season in Palm Springs



Tahquitz River Estates

PALM SPRINGS'S MOST BEAUTIFUL
RESIDENTIAL DEVELOPMENT

2 AND 3 BEDROOM DESERT-STYLED HOMES

- Designed by: ALLEN G. SIPPLE and STEPHEN A. STEPANIAN (Architects A. I. A.)
- Constructed by: TROUSDALE CONSTRUCTION COMPANY
- Models furnished by: BARKER BROS.
- Landscaping by: E. HUNTSMAN TROUT
- Swimming Pools by: PADDOCK

Residential and Income properties are now available in Tahquitz River Estates Development.

VISIT THE MODEL HOMES...
850 SO. PALM CANYON DR. • PALM SPRINGS 7534

ANOTHER Paul W. Trousdale & ASSOCIATES DEVELOPMENT

TENNIS

WORLD CHAMPIONSHIP TITLE MATCH

Presented by Jack Harris

Jack Kramer

World's Amateur Champion

vs.

Bobby Riggs

World's Professional Champion

Dinny Pails

Australian Champion

vs.

Pancho Segura

South America's No. 1 Player

Palm Springs

TENNIS CLUB

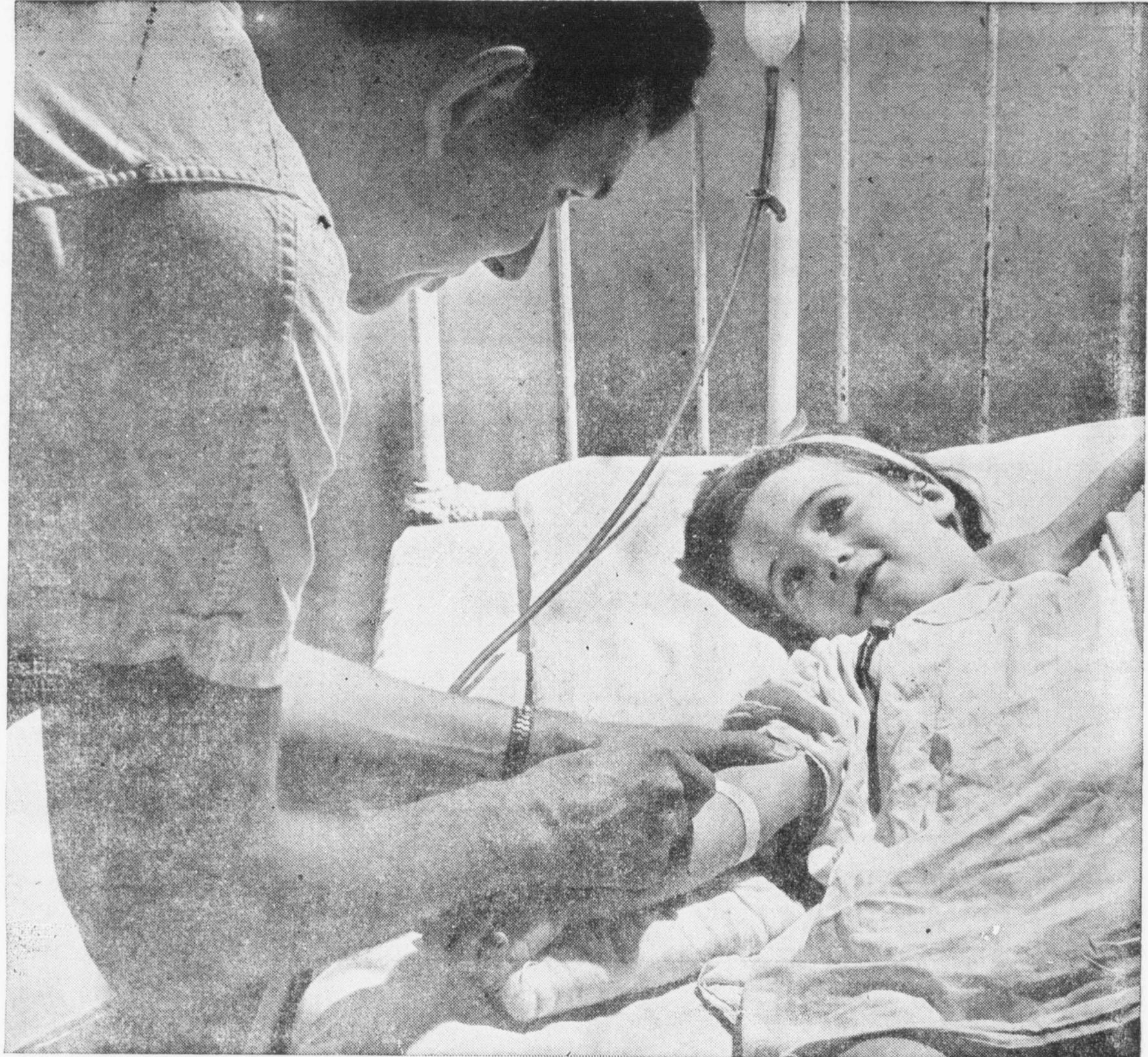
701 Baristo Road

SUNDAY, MARCH 7th

2:30 P. M.

Tickets May Be Purchased at Hotels, Pago Pago and the Tennis Club

DISASTER... WHERE? WHEN?



WANTED:

Help to spread
a miracle

You heard a lot about it during the war—the miracle of blood.

Men snatched from certain death by battlefield transfusions. The saving surgery permitted, the "impossible" cures effected by blood in its many life-giving forms.

Now—in peace—we all know what a boon to humanity blood can be . . . in accidents and operations to prevent fatal shock . . . in treatment of severe burns . . . in fighting dread diseases . . . as a surgical aid in delicate brain and nerve operations . . . in preventing hemorrhages . . . as a wound dressing . . . and in childbirth.

Blood may be needed to save your life. Or your child's.

WILL IT BE AVAILABLE? When? How?

It will be available to all eventually—with your help.

For your Red Cross is starting one of its greatest projects—the new National Blood Program. Ultimately whole blood and its priceless derivatives will be made available . . . without cost for the products . . . to the nation's entire population, through physicians and hospitals everywhere in America.

It's on its way—for all!

Starting at selected places across the nation . . . expanding gradually over a period of years . . . including certain scattered local and state programs . . . it will grow until the estimated 3,700,000 pints of blood needed annually can be procured.

But only through your contribution to its present Fund Campaign can your Red Cross accomplish its task. Won't you help this great plan to success?

Remember, you're not giving just dollars.

You're giving mercy . . . and health . . . and life itself!

IT'S YOUR RED CROSS... KEEP IT DOING



Give Generously!

RED CROSS DRIVE THIS WEEK!

The Dollar Has Shrunk. But Human Needs Have Not.

When You Give This Year, Remember T

The Following Business Firms Have Made This Appeal Possible

Thompson Candy Co.—Gate of Desert Inn

KCMJ—RadioOasis

1340 on Your Dial

Casual-Aire Shop

501 North Palm Canyon Drive — Phone 2976

The Rossmore Hotel

Ingleside Inn—American Plan Hotel

Henry Snow—Automotive Repairing

South Indian Avenue at Ramon Road — Phone 8888

Hatchetts Grocery

"ELMO" PURNELL — "HUTCH" MOSELEY

El Capitan Apartments and Hotel

ANNA WALDMAN, Mgr. — 260 Paso El Mirador

The Village Market

HERMON REICH — 441 S. Palm Canyon Drive

Coronet Lodge Hotel and Apartments

465 Mel Avenue — Phone 9989

Plaza Cleaners

ART WILLS — In the Plaza

WE DO...

KNOW

The
RED CROSS

- Is -

THERE
WHEN and WHERE
DISASTER STRIKES

Give - Give - Give

Let's Wind Up
PALM SPRINGS

RED CROSS DRIVE THIS WEEK!

Ca

Cr

WHEN? WHO KNOWS?

Disaster doesn't knock!

DO...
NOW
The
CROSS
- Is -
WHERE
and WHERE
R STRIKES

Give - Give

Wind Up
SPRINGS
RIVE THIS WEEK!



ANY of these tragedies could happen to you and yours . . . for Disaster doesn't ask permission. It strikes without warning.

But where Disaster goes and Panic prevails, there too is the Red Cross. Prepared for action, calm in the face of danger, experienced in the succor of suffering humanity, the Red Cross brings relief quickly, generously, efficiently.

And . . . afterward . . . the Red Cross stands by the injured and the desolate through difficulties Disaster caused . . . to help rebuild their homes, restore their strength, and give them new courage to carry on.

The Red Cross doesn't stop to ask questions—it knows no boundaries, no prejudices, no limitations. All it asks is your help—for it cannot exist without you.

IT'S YOUR RED CROSS . . . KEEP IT GOING  *Give Generously!*

REMEMBER $72\frac{1}{2}\%$ OF THE \$12,000 STAYS IN PALM SPRINGS

This Year, Remember That Greater Sums Are Required To Do An Equal Job

Have Made This Appeal Possible

Village Market

— 441 S. Palm Canyon Drive

Hotel and Apartments

venue — Phone 9989

Cleaners

LLS — In the Plaza

Casa Cody Apartments and Cottages

MRS. RETA PATRICIA ROGERS, Manager

It's The Del Tahquitz Hotel—This Season

Desert Camera Shop

288 North Palm Canyon Drive

Harry Brott's Desert Drug

246 North Palm Canyon Drive — Phone 7211

Monte Vista Apartments

MRS. FREDA MILLER, Owner — 414 N. Palm Canyon Drive

Kelley's Home Furnishings

154 North Palm Canyon Drive — Phone 5305

The Desert Sun

Crossley's Palm Springs Desert Tea Co.

**Loss in Thermal
Blaze Is Heavy**

Eight apartment units and a dwelling were destroyed in a fire at Thermal, several miles southeast of Indio, Thursday night. Fire equipment from Desert Hot Springs, Cathedral City and the state forestry service at Beaumont responded to the call, one truck roaring through the city late that evening with siren screaming.

The flames started in the Guayule apartments and, fanned by a high wind, spread rapidly threatening the entire community.

There were no casualties although several narrow escapes were reported.

**National Prizes
For Desmonds**

Two national advertising awards to Desmond's Southern California Apparel Stores, one of which is located here, were announced this week.

In the Best Posters of 1947 division at the 16th Annual Exhibition of Outdoor Advertising Art, Desmond's won second prize in the local classification.

Desmond's also won an honorable mention for the most significant layout work in the Skelton Advertising Awards for 1947.

CLASSIFIED ADS—PHONE 2249

**33rd National
ORANGE SHOW
Fiesta de Oro
MAR. 11 thru 21
SAN BERNARDINO**

• An Exposition of Dazzling beauty. • Screen and Radio Stars... Every Day • Glamorous Girls and Music • Vaudeville... Matinees and Evenings • Gorgeous Fruit and Flower Exhibits • Midway and Fun Zone • 20 Acres of Parking... Free Picnic Area

CALIFORNIA'S SPECTACLE OF GOLD

House of the Minute

All Electric - Redwood Interior - All Steel Kitchen
Entire Front of House in Glass Windows
So Comfortably Liveable

3 Bedrooms Unique Redwood Bar Fireplace
3 Baths Barbeque Dutch Door

FURNISHED FOR ENJOYMENT

Price: \$55,000

HAROLD HICKS, Real Estate

2736 — Phones — 6711

or

See Your Broker

Shoppers Guide!

Blue Seal GAS
APPLIANCE DEALER

YOU'LL find the kind of appliances and service you want—where you see the Certified Blue Seal Emblem. Your gas company is cooperating with these dealers who offer quality gas appliances, skilled installation, and fine service.

SOUTHERN CALIFORNIA GAS COMPANY

Modern, practical, flame-perfect GAS

Tax Notes
By EDWARD J. NELISSEN**GAINS AND LOSSES FROM SALES OR EXCHANGES OF CAPITAL ASSETS**

The entire subject of "Capital Gains and Losses" cannot, of course, be covered in one article. The following few "High Lights" may prove helpful.

BEFORE selling any asset consider the result tax-wise. Too many taxpayers face the facts AFTER the sale has been made when it's too late to take advantage of the benefits under the income tax laws and regulations covering the subject.

Generally, all gains from sales are taxable but all losses are not deductible. For instance, the sale of a residence resulting in a gain is taxable, if the result is a loss the loss is not deductible.

The gain realized on the exchange of "like for like" is not taxable unless "boot" is received in cash or other property. Then the gain is taxable only to the extent of the "boot" or value of the other property. This rule applies only on property used in business or held for investment.

Sometimes a gain may be spread over several years if the sale is made on the installment basis. However, in that case not more than 30% of the total selling price may be received in the first taxable year.

In all cases when selling an asset on which a gain is expected, hold the asset for more than six months. It is important that the exact length of time the property was held be determined. Often, an error of one day may convert a long-term gain or loss into a short-term gain or loss and since this could make a difference of the tax on 50% of the gain or loss, a careful record should be kept of the dates the property was acquired and sold.

In computing the period held the day on which the property was PURCHASED is EXCLUDED and the day on which it was SOLD is INCLUDED. Remember, the rule is that the asset must be held for MORE than six months, not exactly six months. The closing dates of the escrows are considered acquisition and selling dates. In the case of stock and bonds, if the taxpayer is on the cash basis the gain is made on the day the cash is received. If the taxpayer is on the accrual basis the gain is made on the day the broker executes the order. If you have made capital gains during the taxable year, consider the advisability of selling property or securities on which you have "book" losses due to drop in market values and which are not expected to recover in value. The losses on such sales may offset the gains made during the same taxable year.

(Next Friday: Deductions to which the taxpayer is entitled.)

**Thief Gets Watch
Of Winter Visitor**

While he was taking a dip in the swimming pool at a local hotel, someone walked away with his \$250 watch. Theodore L. Schwartz, Cincinnati, Ohio, visitor, told police Friday.

The watch had been left on a chair near the pool.

There is a destiny that makes us brothers, none goes his way alone; all that we send into the lives of others, comes back into our own.—Edwin Markham.

**The Desert Sun
CLASSIFIED ADS**

Phone 2249

RATES

One	Two	Four	One		
Time	Times	Times	Month		
PER	LINE	.30	.45	.80	1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACES PER LINE. LARGE TYPE CHARGED AS 3 LINES
- MINIMUM: 3 LINES.
- RATES BASED ON CONSECUTIVE ISSUES.

Lost and Found

BLACK Harlequin glasses lost about Feb. 2nd. Return to Desert Sun office.

Personal

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

WILL drive you anywhere in 1947 Chrysler sedan. Phone Palm Springs 8844.

GRADUATE NURSE will take child or patient to Washington, D. C. References exchanged. Box 133, Cathedral City.

FIRST CLASS room and board, elderly ladies of man and wife. Mountain view rest home, Banning. Write Caroline Palmer, 485 W. Nicolet, Banning.

Instruction

ART CLASSES Drawing—color—crafts. Thursday, 7:00-10:00 p.m. 657 Desert View Dr. Welcome.

Miscellaneous Services

CHARACTER ANALYSIS For hotel, club or private party entertainment. Character Analysis of Handwriting

BY "ASENITH"
WORLD TRAVELER AND PSYCHOLOGIST File 41, c/o Desert Sun

Moving—Storage

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

**Thief Gets Watch
Of Winter Visitor**

MAN with light truck wants work. Reasonable. Phone 4852. Ask for Jack Kay.

MAN and wife desire position as motel managers. Experienced. Also handle bookkeeping. File 27 c/o Desert Sun.

JAPANESE seeks for schoolboy position. Desires room and board. c/o Village Flower Shop. Phone 5333.

HOUSE BUILDING REMODELING MAINTENANCE WORK Phone 5631—P. O. Box 1462

EXPERIENCED housekeeper.

Good cook with school aged daughter. Best references. File 38, c/o Desert Sun.

LADY, PERMANENT resident, wishes bookkeeping or general office work. Will take 1 or 2 small sets of books. File 39, Desert Sun.

CAPABLE and reliable couple desires position as caretaker of hotel during off season. Interview at your convenience. File 40, c/o Desert Sun.

LEGAL NOTICES

COOKING, BABY SITTING, NURSING, A-1 REFERENCE. Phone 7313.

NOTICE TO CREDITORS

No. 12014

Estate of CHESTER C. IDE, deceased.

Notice is hereby given by the undersigned, MARIE IDE, Administratrix of the Estate of CHESTER C. IDE, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said MARIE IDE at the office of EUGENE E. THERIEAU, Attorney-at-Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

MARIE IDE Administratrix of the Estate of CHESTER C. IDE, deceased.

Dated at Palm Springs, California, February 17, 1948

Pub. Sun, Feb. 17, 24, Mar. 2, 9, 1948

NOTICE TO BIDDERS

The Trustees of the Palm Springs Union High School District will receive sealed bids up until 7:30 p.m.

March 9, 1948 at the office of the high school for the sale to the high school district of a 1/4 ton pick-up truck of G. M. make or equivalent.

It is desired that this truck have a 94 1/2 H. P. engine, a four speed transmission, a hypoid rear axle, an oil bath air cleaner, an oil filter, a standard cab and chrome grill, 700x15 six ply tires, and wide base wheels, 700x15.

The Board reserves the right to reject any or all bids and to repeat advertising for new bids.

(Signed) GORDON E. FEEKINGS, Clerk Palm Springs Union High School District.

Published in the Desert Sun February 27, March 2, and March 5, 1948

Bank of America

NATIONAL TRUST & SAVINGS ASSOCIATION

California's Statewide Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

MEMBER FEDERAL RESERVE SYSTEM

It is a tragic fact that the rich

and the poor do not enjoy equal

justice in the courts. . . . That

is why I am strongly in favor of

a Public Defender system.

—Justice J. Edward Lumbard Jr., N. Y. supreme court.

Published in the Desert Sun February 27, March 2, and March 5, 1948

14—The Desert Sun

Moving—Storage**HOUSE MOVING**

Estimates Given

Wright and Leonard

P. O. Box 25, Palm Springs

Phone 3803

TELEPHONE

2249 2240

AND LET THE TRAINED

AD-VISOR WRITE YOUR

CLASSIFIED ADS

THE DESERT SUN

174C (THE CENTER)

Home Services

20

W. A. COONS

GENERAL CONTRACTOR

Alterations and Repairs

Phone 2841—Box 1329

154 N. Indian

BUY, SELL & TRADE through

the classified ad section of The

Desert Sun.

CESSPOOLS

Phone 7766

SAFETYWAY

CONSTRUCTION AND

CESSPOOL CO.

EXPERT

Radio Repairing

AT REASONABLE PRICES

PALM SPRINGS

MUSIC CO.

360 N. Palm Canyon Drive

Phone 6122

ROOFING

CONTRACTOR

Estimates

Cheerfully Given

PERRY F. SANDERS

Phone 7674

LOT LEVELING

Let us clear and level your lots

with our up-to-date equipment.

HARLIS BROS.

241 E. George St.

Phone Banning 4093

ANTIQUES

restored, furniture

refinished. Cabinets made to

order. Estimates and delivery

free.

The Desert Cabinet Shop.

706 Broadway—P. O. Box 15

Cathedral City. Phone 1166

Work Wanted

25

</div

Real Estate for Sale

35

10 ACRES at \$500 per acre near Indio. Can be subdivided into lots. Will take new car for down payment. P. O. Box 565, Indio.

3 BEDROOM, 2 bath house with swimming pool. Completely walled. Furnished. \$25,000. THIS IS POSITIVELY THE BIGGEST VALUE IN TOWN!

PALM SPRINGS INVESTMENT CO.
380 N. PALM CANYON
Phone 7505

1 BEDROOM HOME, ground lease. 50x100. Highway 111 zoned for business. See O'Grady, Trawview Trailer Park.

BUSINESS PROPERTY
Center of Palm Springs
Store building with plate glass windows, 2 bedroom house and 2 room house. Lot fronts Indian Ave. for 100 feet. Sell for \$67,500. Terms or trade for Los Angeles property.

TRAMWAY AREA
100 ft. frontage. View lots on paved road. SPECIAL, \$3950 each. Lots graduate from 143 ft. to 216 ft. deep.

BUILDERS, ATTENTION!
Will trade for house or R-1 lot! 2 bedroom furnished house on 60x123.3. Unit zone lot. New units going up on adjoining lots. Good rental neighborhood. \$12,500.

Listed EXCLUSIVE with **BETTY M. BALL**
1/2 blk. S. of Greyhound Bus Station
2841—Phones—7453

BRAND NEW 2 bedroom home on large lot \$7950, 1/2 down, balance \$75 a month.

FRANK MILLER, Realtor
428 N. Palm Canyon Drive
Phone 2929

OAKLAND SUBDIVISION
200 acres high class subdivision in foothills of Oakland, Calif., adjoining golf course and Skyline boulevard. Excellent opportunity to double investment. Price \$1000 per acre. Unmortgaged. Will exchange for large Palm Springs residence and other property. Address owner, P. O. Box 839, Reno, Nevada.

100 ACRES in Garden of Eden. Ideal for Dude Ranch or subdivision. Has trails to Palm Canyon and wonderful views. 15 minutes to Palm Springs. Water and power available. \$350.00 per acre. Raymond Cree, 285 No. Palm Canyon Phone 8444.

30 ACRES, or divide to suit.

Fronting 1 mile on Ramon Rd. Ripe for subdivision. You can't beat the price. Drive Ramon Rd. 1 3/4 miles east of Hiway 99. M. G. Campbell, owner, 1000 Palms.

6 UNIT apartment on No. Palm Canyon Dr. Will take in home or duplex or Palm Canyon vacant. File 100 c/o Desert Sun.

LOW PRICES, lots, homes, income property, hotel sites and business sites!

A. L. KAGNA CO., Realtors
ROSE ROSENBERG, Associate
278 S. Palm Canyon Dr.
El Dorado Hotel—Phone 7191

IN THE HEART of desert, my beautiful home completely furnished. 2 bedrooms. '48 Frigidaire. Lot 65x125. Best water in Riverside county. Large wash room. 36 in. cobblestone wall around lot. Large sun deck. shrubs and lawn. \$10,500. Shangri-La Palms, Ramon Rd., 1 1/2 mi. E. 1000 Palms. See Murphy.

NEW 3 bedroom, 2 bath home, fireplace and cooler. Partly furnished. Large lot. For quick sale. \$15,000. Write owner, P. O. Box 269.

BY OWNER: New modern stucco 2 bedroom house. \$6500. Inquire 216 N. Calle Santa Rosa.

OWNER WILL SACRIFICE
Beautiful new unfurnished 4 bedroom, 4 tile bath home with unit heat, refrigeration, air conditioning, fireplace, 2 car garage. Breeze-way and 3 room guest house. Patio and walled-in back yard. Immediate possession. Phone owner, 6944.

NEW, concrete block house. Steel sash, fireplace, electric kitchen. \$3950 unfurnished. \$4600 furnished. 1880 S. Palm Canyon. Call 7066.

TWO, 2 bedroom homes completely furnished. 1 rented. 2 car garage, large lot. Terms. Will trade for business or property. 168 W. 4th Ave., Desert Hot Springs.

3 ROOM furnished house on Reservation. Near bath house. Full price \$1500 cash. Must sell. Owner, 436 S. Western, Los Angeles.

SACRIFICE \$6500

95 full bearing grapefruit trees on 1 1/2 acre homesite.

100 full bearing date palms on 2 acre homesite. \$7000.

See **CARL HENDERSON** at **PALM DESERT**
PALM SPRINGS 7375

COURT BARGAIN. In best income area—reduced to 3 times its annual income. This you should see.

Lee Luecke
H. H. FOSTER ASSOC. INC.
101 N. Palm Canyon Dr.
Telephone 3555 or 8633

Real Estate for Sale

35

FOR BEST BUYS IN
Palm Dell
Palm Desert—Palm Village
Rancho Mirage—La Quinta
Desert acreage
and improved properties
See **COLONEL ELLSWORTH**
and Associates at
Palm Dell Tract Office
Phone Indio 7-7120

LAND BARGAINS
Salton Sea View acreage
\$17.50 per acre
COL. R. ELLSWORTH
Palm Village
Phone Indio 72792
or see your broker

FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, 1/4 mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

INDUSTRIAL LOT

160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

SACRIFICE HOME!
4 bedrooms, 3 baths, completely furnished including baby grand piano. Large living room. **BESS MATLOFF**
235 N. Palm Canyon Dr.
3191—Phone—3233

A REAL BUY!
NEW 3-bedroom ranch-type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

BARGAIN!
COMpletely FURNISHED three-bedroom house on exceptionally large lot in good residential section. A steal at only \$13,750 cash. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

SACRIFICE BY OWNER
2 new apartments, with bedrooms, living rooms, kitchens on large R-3 lot. \$21,500.

ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

10 ACRE tracts, \$120 per acre. \$300 down, balance \$20 per month. Also U. S. 99 frontage. No restrictions. C. L. Crosby, P. O. Box 57, Thousand Palms.

1 BEDROOM, 3 bath home with guest house of 1 bedroom and both. Total price \$20,500. Terms.

MUNHOLLAND AND CO.
431 N. Palm Canyon
Phone 3673

100 ACRES, or divide to suit. Fronting 1 mile on Ramon Rd. Ripe for subdivision. You can't beat the price. Drive Ramon Rd. 1 3/4 miles east of Hiway 99. Lee Luecke

100x120 view lots from \$995
Col. Ellsworth and Assoc.
Palm Dell Tract Office
Phone Indio 7-7120

MODERN design furnished home on Paseo el Mirador. 3 bedrooms, 3 baths, plus guest house and pool. \$37,500.

PALM SPRINGS INVESTMENT CO.
380 N. Palm Canyon
Phone 7505

SACRIFICE
6 acres, 2 blocks from Lone Palm Hotel. Paved streets. Ready for development. Total price \$35,000. **HAROLD H. RUBEN**, 3844 Beverly Blvd., Los Angeles 36, B.Radshaw 2-4483.

EXTRA SPECIAL
2 bedroom stucco home in Palm Springs. R-3 lot with room for units. Completely furnished including electric refrigerator, washing machine, large radio and cooling system.

Total price \$9,350.00
See Pat Padias—Ph. 2907
SENTINEL REALTY CO.
315 N. Palm Canyon Dr.

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Beautiful modern adobe home with Monterey tile roof, 2 large bedrooms, exceptional closet space. 17 by 26 living room, fireplace. Completely furnished by Barker Bros. Carpeted throughout. Enclosed patio. Exceptional view from large windows. Landscaped. This property includes 2 acres which can be divided into 3 lots. Will sell as a parcel or separately. Swimming privileges. Owner. Tract office, 1st house on left.

See **CARL HENDERSON** at **PALM DESERT**
PALM SPRINGS 7375

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101 N. Palm Canyon Dr.
Telephone 3555 or 8633

Real Estate for Sale

35

SPECIAL
BEAUTIFUL NEW HOME, 3 BEDROOMS, BATH, EASY TERMS. \$1000 DOWN. PRICE \$12,500.

BUYS RESIDENCE LOT CLOSE IN, IRRIGATION WATER, UNDERGROUND UTILITIES. BEAUTIFUL VIEW.
\$3500

\$1400 FULL PRICE, BUYS A HOMESITE IN PALM SPRINGS FOR A LIMITED TIME ONLY.

LARGE R-3 LOT ON CHUCKWALLA RD. INCLUDING NEW 3 BEDROOM, 2 1/2 BATH HOUSE. ROOM FOR SEVERAL MORE UNITS. \$26,500. WILL CONSIDER VACANT LOT IN TRADE.

CASH OUT
2-R-3 LOTS. 105x105 EACH. \$4950 EACH.

LARGE CORNER R-3 LOT. GOOD LOCATION. \$6750.

W. M. OTTO CO. CULVER NICHOLS
Associates
BARNEY JOHNSON
A. L. E. HOOVER
FRED ARSCOTT
861 N. Palm Canyon Dr.
3191—Phone—2383

A REAL BUY!
NEW 3-bedroom ranch-type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES
in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

INCOME
Beautiful Lodge — Crestline, 5 Units—Completely Furnished. Income \$395 per mo. Price \$45,000. Terms, 1/2 down

SENTINEL REALTY COMPANY
JACK R. WILLIAMS, Broker
315 N. Palm Canyon Drive.
Ph. 2907

HOME AND INCOME
4 rentals. Live in 1, rent 3. Excellent income on investment. Hotel zone. By owner. Phone 5622.

100x123 R-3 in Tramway area, facing southwest. 1 block W. Palm Canyon. P. O. Box 475.

ACRE LOT adjoining Sinatra's. Underground utilities are in. Can be divided into 2 lots.
HAROLD HICKS
813 North Palm Canyon
6711—Phones—2736

THREE BEDROOM, 2 bath home on large lot in choice location, garage and sun deck. Priced to sell at \$13,500.00. See now.

WRIGHT & TRACY
437 N. PALM CANYON DR.
PHONE 5727

INCOME, just completed, 4 unit furnished apartments in beautiful distinctive Rancho Mirage. Electrically equipped. Room for 10 more units. Will consider 1 or 2 bedroom home as part payment in or around Palm Valley. Located 1/2 block off Hiway 111, turn East at Rancho Mirage Tract office, 1st street left. Priced right.

TAKE YOUR PICK
2 1/2 ac. avocados, spacious 2 bedroom, 2 tile bath, living room with fireplace. Dining room, den. Frame home. Beautiful view. Landscaped. \$26,500.

2 acres plus limes and avocados. Nice 2 bedroom frame home. Living room, dining room, breakfast nook. Large basement storeroom. Rumpus and bath room. Same wonderful view as above property. \$20,000.

6 acres vacant flower and avocado land. \$1500 per acre.

HOOVER AND HEINLEIN
Associate Realtors
Hiway Court. Phone 3104
3062 Hiway 101
Carlsbad, Calif.

OUT OF TOWN owner says sell 120 A. 1000 Palms. \$75.00 ac. A steal. Nickles Realtor, 3620 Melrose Ave., Hollywood, Calif. BR. 22297. Courtesy to brokers.

DESSERT OASIS

5 acres best soil with your own well. Electricity and paved road. See CARL HENDERSON at Palm Desert or phone Palm Springs 7375.

2 LOTS in Tramway area 200x128. Fine desert view. Total price \$4400.

MUNHOLLAND & CO.
431 N. Palm Canyon
Phone 3673

LOT in Merito Vista Tract 94x235 ft. with 6 shares of water. \$8500.

HAROLD HICKS
813 North Palm Canyon
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BY OWNER—Guest ranch property. 2 1/2 acres in Palm Springs. Can keep horses. Call 6851.

THREE ROOM BUNGALOW, NEW REFRIGERATOR, THREE BLOCKS FROM DESERT HOT SPRINGS SWIMMING POOL. \$80. D.H.S. 511.

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Real Estate for Sale

3

MILLER
SPECIALS
LOTS

Palm Springs Village Tract	100x128	\$ 2,500
Little Tuscany Tract	96x110	4,500
Little Tuscany No. 2	200x240	8,500
China Mesa Estates	150x135	5,000
China Canyon Mesa Tract	100x135	6,250
China Canyon Mesa Tract No. 2	100x135	5,000
Palm Springs Estates No. 3 (Zone C-2)	60x139	12,000
Las Palmas Estates	120x125	8,500
Marito Vista Tract	94x235	8,250
Palm Springs Estates No. 5 (Zone R-3)	100x210	16,750
Joyce Tract (Zone R-4)	115x135	13,500
El Mirador Estates	120x135	7,000

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SCREWSHilarious Entertainment
With
MAURY WALKER
At the PianoIt's the
HOTEL DEL TAHQUITZ
This SeasonRock Hounds Will
See 3-Day Show,
Take Field Trip

Lloyd Mason Smith, director of the Desert Museum called attention of rock hounds to a special exhibit at the Fair grounds in Indio on March 5, 6 and 7 by the combined Mineralogical Societies of Indio, Blythe, Beaumont and Banning.

As a special feature of this exhibit, an auto-caravan will start from the fair grounds on the morning of Sunday, March 7, at 6 o'clock, to visit the famous Hauser geode beds near the Little Chuckawalla Mountains not far from Blythe.

The Museum is getting up a small party to go along on this trip and anyone interested should contact the Museum or be at the fair grounds promptly at 6 a.m.

This geode bed is one of the most famous in California.

"Be sure to bring along your hammer or geology pick because the finest geodes are only to be

From Page 9—MORE ABOUT

Circus . . .

title. The entrant need not ride a horse in the parade but must be in the line of march, making it possible for the girls to be on horseback, passengers in cars or wagons, or compete as a drum majorette. The only requirement is that the girl entrant be in the Sweetheart.

The contest is opened to married as well as unmarried girls.

CIRCUS HEADQUARTERS at the Chamber of Commerce received an immediate response to the Sweetheart announcement. Posses throughout the southland have notified Chairman Bogert that they will have contestants, and many other groups such as bands, community floats and others are expected to feature the comely girls.

And it will be worth something to be adjudged Circus Sweetheart. She will receive a complete western outfit, a Westmore make-

obtained by a certain amount of work," said Director Smith.

On this trip the group will

drive right to the edge of the beds; so there will be very little

walking involved.

up and a screen test in Hollywood. This feature is expected to become a major annual competition in connection with the Circus.

IT HAS BEEN DECIDED that the traditional Desert Circus Queen will not be eligible for competition in the Sweetheart.

As for the field events of the Wild West Show, Bogert is planning as wide a variety as probably has ever been seen here. Some of these will be team tying, cowhide race, silver mounted competition, balloon busting match, trick riding and roping, clowns, calf roping and tying, chuckwagon race and many others.

The complete program and chairmen for the events will be completed and announced by next week.

This world is all a fleeting

show.

For man's illusion given:

The smiles of joy, the tears of

woe,

Deceitful shine, deceitful flow—

There's nothing true but

Heaven. —Moore.

The generator of an automobile

should be adjusted to keep the

battery charged under winter

driving conditions.

Jay Holderman

To Take Part in

Pomona Event

Jay W. Holderman, son of Mrs. M. E. Holderman of Palm Springs, is one of the Pomona College students who will participate in the annual Matriculation and Parents' Day Convocation Saturday, March 6, on the college campus in Claremont.

To matriculate, a student must be in good scholastic standing after completing one semester's work at the college. Parents of all matriculating students have been invited to attend the convocation.

Morris B. Pendleton, prominent Los Angeles industrialist, will be principal speaker at the matriculation exercises, which open at 11 a.m. in Bridges Hall. Mr. Pendleton is a Pomona graduate and member of the college board of trustees. His son, John, will matriculate, in keeping with the college tradition that the speaker be the father of one of the matriculating students.

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